ANATOMY OF AN INDICATOR: DEFINING FINANCIAL INCLUSION

Comparability of data across diverse countries is an important feature of FII data and condensing complicated realities into streamlined indicators is key for tracking. Financial inclusion is not neatly and consistently defined, and the path to active account usage varies by country.

How do we interpret meaningful inclusion:
As financial landscapes vary widely across countries, we measure access to the ideal: a full suite of financial services, including savings facilities through a financial service provider, rather than measuring account ownership at specific financial institutions.

Aggregation by level of financial inclusion allows for quick overall comparisons across target countries.