QUESTIONNAIRE DESIGN FOR MOBILE MONEY FSP MULTI-COUNTRY STUDY



CORE MODULE – NARROW

UGANDA

Section AA. Respondent Information:

Intervie	ewer: Complete from assignment sheet	Coded by office							
1	Zone		7	ЕА Туре	1=Urban	2=Rural			
2	District		8	Settlement Size	1=Capital city 2=250,000 and over 3=100,000-249,999 4=50,000-99,999	5=20,000- 49,999 6=5,000-19,999 7=2,000-4,999 8=Under 2,000			
3	County		9	Household GPS location	1= North 2= South (130)	Latitude: Longitude: 			
4	Sub-County		10	Respondent ID Number					
5	Parish		11	Respondent Name					
6	EA Name and Number								

Section AB Interview Information: Interviewer: Complete section

1	Date	/2	2013	5	Duration	minutes
2	Day of the week	,	riday aturday	6	Interviewer Number	
	week	,	Sunday		Interviewer Name	
					Supervisor Number	
					Supervisor Name	
3	Start Time (24 hours)	:	-	7	Interviewer Gender	1=Male 2=Female
4	End Time (24 hours)	:	-			

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INTRODUCTION

Good morning/afternoon/evening. My name isand I work for an independent market research company called Ipsos Synovate based in Kampala. Today, we are conducting research about mobile phones and other services people use. This information will help the service providers to improve on the services they offer. Your household has been randomly selected to participate in the study, among a total of 3000 households all over Uganda. I have a questionnaire that will take about 45 minutes to complete, and I hope that an adult member of your household will agree to share their views with me. There are no right or wrong answers, and our discussion will be treated confidentially. May I have your permission to interview one of the adult members of your household?

Definition of household (INTERVIEWER, IF TWO OF THE THREE CHARACTERISTICS ARE TRUE CONSIDER IT A HOUSEHOLD): All those who (1)share the same food pot, (2) share the same roof or (3) have a common decision maker Definition of adult: All those aged 15 and above

Yes	CONTINUE
No	CLOSE & THANK – Record as Refused in Contact Sheet and follow substitution process [say where this will
	be available, e.g. in Section X of the Interviewer Guide]

First, I need to decide who to interview from this household. Can you give me the names and ages of all members aged 15 and above who share the same food pot at the moment? Please tell me one by one and start from the oldest.

Thanks!

USING THE KISH GRID

- 1. List all the adults aged over 15 years living in the household together with their ages whether or not they are in at present. Start with the oldest and work down to the youngest.
- 2. Take the last figure of the questionnaire number and find the same number in the top line of the Kish Grid below
- 3. Look down that column and read off the number opposite the total number of adults in the household. That number is the key to the member of the household who should be interviewed
- 4. Refer back to the list of male / female family members and ask to speak to the person whose number is the same as the one you have taken out of the Kish Grid

Names of members in the household	1	2	3	4	5	6	7	8	9	0
(age)										
1	1	1	1	1	1	1	1	1	1	1
2	2	1	2	1	2	1	2	1	2	1
3	1	2	3	1	2	3	1	2	3	1
4	1	2	3	4	1	2	3	4	1	2
5	4	5	1	2	3	4	5	1	2	3
6	4	5	6	1	2	3	4	5	6	1
7	3	4	5	6	7	1	2	3	4	5
8	3	4	5	6	7	8	1	2	3	4
9	2	3	4	5	6	7	8	9	1	2
0	1	2	3	4	5	6	7	8	9	10

Last digit on questionnaire number

INTERVIEWER: [AFTER THE RESPONDENT HAS BEEN SELECTED, ASK IF THEY ARE IN THE HOUSEHOLD, IF THE PERSON SELECTED IS WITHIN THE HOUSEHOLD, ASK TO SPEAK TO THEM] OTHERWISE REFER TO THE SUBSTITUTION PROCESS INTHE INTERVIEWER GUIDE

INTERVIEWER: IF SELECTED RESPONDENT IS ABOVE 15YRS BUT BELOW 18YRS OF AGE, GET PERMISSION FROM THE PARENT/ GUARDIAN BEFORE BEGINNING THE INTERVIEW. USE THE CONSENT FORM BELOW.

ELSE GO TO SECTION 1: DEMOGRAPHICS

Parent/guardian Consent Form (for those aged 15 or over but under 18)

Ipsos Synovate Uganda, Plot 32, Nacasero Road, Kampala, Uganda 16th September 2013.

Dear Sir/ Madam,

RE: DFS TRACKER | Survey on mobile phones and other services that people use

Thank you for agreeing to have your daughter/ son take part in this survey on mobile phones and other services that people use/ Please note that your daughter/ son is **NOT** allowed to take part in the survey if we do not have your consent in the form of a signature below. Please do sign below

I have read and understood the entire document (which has further been explained to me) and have agreed to have my daughter/ son participate in the research conducted by Ipsos Synovate.

Name	
Relation to Minor	.ID
Signature	
Date	

If you have any queries at all regarding this research, please contact/

Or call the Ipsos Synovate Uganda offices in Kampala (Tel +256 041237990/1).

Thank you very much for your help and support/ Yours sincerely

James Kakande Project Manager-**DFS TRACKER**

	SECTION I: DEMOGRAPHICS					
	eral Demographic Characteristics corded by an interviewer based on observation.					
Age	DG1. What year were you born? "" (999 for DK/Refused)					
Gender	DG2. Is the respondent a male or a female?					
	DO NOT ASK. RECORD AS YOU OBSERVE. SINGLE ANSWER Male	DG2 1				
	Female	2				
Marital status	DG3. What is your marital status?					
	DO NOT READ. SINGLE ANSWER.	DG3				
	Single/ never married	1				
	Polygamously married	2				
	Monogamously married	3				
	Divorced	4				
	Separated	5				
	Widowed	6				
	Living together/ cohabiting	7				
	Other (Specify)	8				
	DK/Refused	9				

Level of education	DG4. What is your highest level of education?		
	READ OUT. SINGLE ANSWER.	DG4	
	No formal education	1	
	Primary education not complete	2	
	Primary education complete	3	
	Some secondary	4	
	Secondary education complete	5	
	Some secondary vocational training	6	
	Secondary vocational training complete	7	
	Some diploma	8	
	Diploma complete	9	
	Some college/university	10	
	Complete university degree	11	
	Post-graduate university degree	12	
	Koranic school/Madrassa	13	
	Other	14	
	DK/Refused	15	
Documented/undocu mented status	DG5. Do you have any of the following types of an official id		
	READ OUT. ACCEPT MULTIPLE ANSWERS	DG5	
		1=Yes	
		2=No	
	National ID		
	Passport		
	Driver's license		
	School-issued ID		
	Voters card		
	Ration card		
	Employee ID (for government/civil servants)		
	Military ID		
	Other (Specify)		

Subsection 2. Liveliho	ood									
Employment status,	DI1 Do you currently have a job that earns y	ou income? It does not matter if the job	is formal or informal part time or full time							
source of income,	DL1. Do you currently have a job that earns you income? It does not matter if the job is formal or informal, part-time or full time.									
occupation	SINGLE ANSWER.	DL1								
•	Yes 1	GO TO DL2								
	No 2	SKIP TO DL6								
	·									
	DL2. What is your primary job (i.e., the job w	nere you spend most of your time)? (PR	OBE. CHOOSE CODE FROM THE LIST BELOW) SHOWCARD							
	"·····································									
	01=Farmer	10= Waiter/cook	21= Salesperson in a store							
	02=Farm worker 03=Public or health service worker	11=Driver 12= Tailor	22= Street vendor/hawker 23=Business owner (specify below)							
	(non-professional)	12- Tallor 13= Secretary	23-business owner (specify below)							
	04=Professional, i.e., doctor, teacher,	14=Manager	24=Salonist							
	nurse (specify)	15=Watchman	25= Money lender							
	05= Clerk	16=Messenger	26= Landlord/Landlady							
	06= Carpenter/mason	17= Policeman	27=Retired							
	07= Mechanic	18= Conductor	28= Student							
	08= Electrician	19= Factory employee	29= Housewife							
	09=Cleaner/house help	20= Shop owner	30= Other (specify in row)							
			31=Refused/prefer not to say							
			32= Manual labor without stable							
			profession							

01=Farmer	10= Waiter/cook	21= Salesperson in a store
02=Farm worker	11=Driver	22= Street vendor/hawker
03=Public or health service worker	12= Tailor	23=Business owner (specify below)
(non-professional)	13= Secretary	
04=Professional, i.e., doctor, teacher,	14=Manager	24=Salonist
nurse (specify)	15=Watchman	25= Money lender
05= Clerk	16=Messenger	26= Landlord/Landlady
06= Carpenter/mason	17= Policeman	27=Retired
07= Mechanic	18= Conductor	28= Student
08= Electrician	19= Factory employee	29= Housewife
09=Cleaner/house help	20= Shop owner	30= Other (specify in row)
		31=No secondary job
		32=Refused/prefer not to say
		33= Manual labor, no stable professio

DL5. Do you receive any of the following?

READ OUT. ACCEPT MULTIPLE ANSWERS	DL5
	1=Yes
	2=No
Government pension	
Government welfare	
Other government benefits (Specify)	
Government educational stipend	
Business/start-up grant from the government or government-associated agency	
Research/science grant from the government or government-associated agency	
Donor/NGO benefits	
Donor/NGO educational stipend	

Business/start-up grant from a donor or an NGO					
Research/science grant from a donor or an NGO					
Other (Specify)					
None					

DL6. ASK ONLY IF DL1=NO. OTHERS SKIP TO DL11. You said you do not have a job that brings you an income. What is your <u>main</u> source of money for daily expenses?

DL7. What are your other/secondary sources of income? Mark all that apply.

DO NOT READ. CODE TO FIT	DL6	DL7
	SINGLE ANSWER	MARK ALL THAT
		APPLY
Student scholarship	1	1
Government pension	2	1
Pension from a non-government agency	3	1
Remittances/monetary or other help from family members, relatives or friends	4	1
Savings	5	1
Interest on stock and shares	6	1
Government welfare	7	1
Other government benefits	8	1
Other donor/NGO benefits	9	1
Occasional paid assignments, labor for hire	10	1
Occasionally sell my belongings	11	1
Occasionally sell vegetable produce (e.g., fruits, vegetables, other greens)	12	1
Occasionally sell cattle produce (e.g., milk or meat)	13	1
Occasionally sell poultry produce (e.g., eggs or meat)	14	1
Other (Specify)	15	1
None/I do not have any income (SINGLE ANSWER)	16	1
Refused (SINGLE ANSWER)	17	1

Progress out of	DL11. How many members does your household have?					
poverty index or	members (999 for DK/Refused)					
Level of individual						
daily consumption	DL12. Do all children ages 6 to 18 currently attend school (government, private, NGO/religiLous, or boarding)?					
	READ OUT. SINGLE ANSWER	DL11				
	Not all attend					
	All attend government schools	2				
	No children ages 6 to 18	3				
	All attend, and one or more attend private, NGO/religious, or boarding school	4				
	DL13. What is the highest grade that the female head/spouse completed? READ OUT. SINGLE ANSWER	0110				
		DL12				
	No female head/spouse	2				
	P.5 or less, or none P.6	3				
	P.7 or S.6					
		<u>4</u> 5				
	Higher than S.6	5				
	DL14. What is the major construction material of the roof?					
	READ OUT. SINGLE ANSWER	DL13				
	Thatch, straw or other	1				
	Iron sheets or tiles	2				
		2				
	DL15. What is the major construction material of the external wall?					
	READ OUT. SINGLE ANSWER	DL14				
	Un-burnt bricks, mud and poles, thatch/straw. timber, stone, burnt bricks with	1				
	mud, other					
	Burnt bricks with cement, or cement blocks	2				
		-				

	DL16. What is the main source of lighting in	your dwelling?	DL15	
	READ OUT. SINGLE ANSWER			
	Firewood		1 2	
	Tadooba, and other			
	Paraffin lantern, or electricity (grid, gener	ator, solar)	3	
	DL17. What is the type of toilet that is main	ly used in your households		
	READ OUT. SINGLE ANSWER		DL16	
	Bush (none)		1	
	Covered pit latrine (private or shared), VI	P latrine (private or sharec), 2	
	uncovered pit latrine, flush toilet (private 4	1 or shared), or other		
	DL18. Does any member of your household	own electronic equipment (at prese
	SINGLE ANSWER		DL17	
	Yes		1	
	No		2	
	DL19. Does every member of the household	have at least two sets of a	lothes? DL18	
	SINGLE ANSWER			
	Yes			
	No	No		
	DL20. Does every member of the household	have at least one pair of		
	SINGLE ANSWER		DL19	
	Yes		1	
	No		2	
	SECTION II: ACCE	SS TO AND OWNERSHIP	OF MOBILE TECHNOLOGY	
		0		
Mobile phone:	MT1. Do you personally own a mobile phon			
ownership and	SINGLE ANSWER	MT1		
access	Yes	1	GO TO MT4	
	No	2	GO TO MT2	

MT2. You said you don't own a personal mobile phone. Do you access a mobile phone elsewhere that belongs to someone else either by
borrowing or paying for its use?

SINGLE ANSWER	MT2	
Yes	1	GO TO MT4
No	2	SKIP TO MT5

MT4. What type of a mobile phone do you own or have access to?

READ OUT. ACCEPT MULTIPLE ANSWERS	MT4 1=Yes 2=No
Basic phone	
Feature phone	
Smartphone or iPhone	
DK/Refused	

MT5. Do you personally own an active SIM card?

SINGLE ANSWER	MT5	
Yes	1	GO TO MT6
No	2	SKIP TO MT8

MT7. Do you have a SIM card with any of the following providers?

READ OUT. ACCEPT MULTIPLE ANSWERS	MT7
	1=Yes
	2=No
MTN	
Airtel/Warid	
UTL	

	Orange Uganda				
	Essar				
	Safaricom				
	Roshan				
	Other (Specify)				
	None				
			· · · · · · · · · · · · · · · · · · ·		
	MT8.ASK ONLY IF MT5=NO. OTHERS SKII	P TO MT10. You said	you don't personally own a SI/	۸ card. Do you use a SIM ه	card that belongs to
	somebody else?				
	SINGLE ANSWER	MT8			
	Yes	1	GO TO MT10		
	No	2	SKIP TO FFI1		
Mobile phone: use	MT10. Apart from today, when was the las	st time you used a mol	oile phone to make a call, send	an SMS, make a transact	ion or for any other
	activity?				-
	READ OUT. SINGLE ANSWER	MT10			
	Yesterday	1			
	In the past 7 days	2			
	In the past 30 days	3			
	In the past 90 days	4			
	More than 90 days ago	5			
	Never	6			
		, , , , , , , , , , , , , , , , , , ,			

SECTION III: FINANCIAL INSTRUMENTS					
Subsection 1: Forr	nal Financial Instruments				
Ownership, access and use	FFI1. Do you personally own a bank account?				
	SINGLE ANSWER	FFI1			
	Yes	1	SKIP TO FFI5		
	No	2	GO TO FFI2		
	FFI2. What is <u>the main reason</u> you do not have yo DO NOT READ. CODE TO FIT. SINGLE ANSWER I do not know what it is	ount?	FFI2		
I do not know how to open one I do not have a state-issued/national ID or other required documents There are no banks close to where I live				2	
				4	
	I do not have money			5	
	I do not need one, I do not make any transaction	ns		6	
	Registration paperwork is too complicated	15		7	
	Registration fee is too high			8	
	Using a bank account is difficult			9	
Fees for using a bank account are too high I do not have money to make any transactions with such account				10	
				11	
	No one among my friends or family has such ac	12			
	I do not understand the purpose of such account	, I do not know w	hat I can use it for	13	
	A bank has agents but they are not accessible			14	
	Banks are not reliable			15	
	Banks do not offer the services I need			16	
	Bank staff/agents are unfriendly; they make me	e feel unwelcome	d	17	

I can't afford the minimum balance	18
Bank hours are not convenient for me	19
I never thought about using a bank	20
I do not trust banks/that my money is safe in a bank	21
I would rather have my money close to me	22
Other	23
DK/Refused	24

FFI3. Do you use a bank account that belongs to somebody else if you need to?

SINGLE ANSWER	FFI3	
Yes	1	GO TO FFI4
No	2	SKIP TO MM1

FFI4. Whose bank account are you *most likely* to access if you need to?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI4
Family member in my household	1
Family member in a different household	2
Other relative (Specify)	3
Workmate or a business partner	4
Neighbor, not a relative	5
Mobile Operator's agent/bank agent	6
Other (Specify)	7

FFI5.ASK TO THOSE WHO SELECTED FFI1=YES How many of the following types of bank account do you own? FFI6. ASK TO THOSE WHO SELECTED FFI3=YES How many of the following types of bank account do you have access to?

	1	V / I	/
READ OUT. MARK ALL THAT APPLY		FFI5	FFI6
		ENTER	ENTER
		NUMBER	NUMBER
Current			
Savings			
Student			
Other (Specify)			
·		•	

FFI7. Why did you decide to start using a bank account?	
DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI7
I had to send money to another person	1
I had to receive money from another person	2
Somebody requested I opened an account	3
I had to send money to an organization/government agency: e.g., had to pay a bill.	4
I had to receive money from an organization/government agency: e.g., pension or unemployment payment	5
An organization/government agency requested I signed up for an account	6
An agent or sales person convinced me	7
I saw posters/billboards/radio/TV advertising that convinced me	8
A person I know, who uses a bank account, recommended I use it because it is better than other financial instruments I use	9
I saw other people using it and wanted to try myself	10
I wanted to start saving money with a bank	11
I wanted a safe place to store my money	12
Other (Specify)	13
DK/Refused	14

FFI9. Apart from today, when was the last time you used a bank account for any financial activity?

READ OUT. SINGLE ANSWER	FFI9	
Yesterday	1	GO TO FFI10
In the past 7 days	1	
In the past 30 days	1	
In the past 90 days	1	
More than 90 days ago	1	
Never	1	SKIP TO MM1

16

SHOWCARD. READ OUT. SINGLE	ANSWER	FFI10		
Very important, use it for almost a financial activities	ll my	1	GO TO FFI11	
Important, use it frequently or for transaction	large	1		
Somewhat important, use it infreques small transactions	uently or for	1		
Somewhat unimportant, rarely use	it	1		
Not at all important, never use it		1	SKIP TO MM1	
	F NO "YES" IN FFI	11 SKIP TO FF		from the place where you live y minutes does it take you to get to t
FFI13. ASK FOR EACH FFI11=YES. I closest from the	F NO "YES" IN FFI place where you li	11 SKIP TO FF	116. If you have to walk, how many	y minutes does it take you to get to t
FFI13. ASK FOR EACH FFI11=YES. I	F NO "YES" IN FFI	11 SKIP TO FF		
FFI13. ASK FOR EACH FFI11=YES. I closest from the	F NO "YES" IN FFI place where you li FFI11 1=Yes 2=No	11 SKIP TO FF ve?	FFI12 SINGLE ANSWER	FFI13 SINGLE ANSWER
FFI13. ASK FOR EACH FFI11=YES. I closest from the	F NO "YES" IN FFI place where you li FFI11 1=Yes	11 SKIP TO FF ve?	116. If you have to walk, how many	FFI13 SINGLE ANSWER
FFI13. ASK FOR EACH FFI11=YES. I closest from the	F NO "YES" IN FFI place where you li FFI11 1=Yes 2=No	11 SKIP TO FF ve?	FFI12 SINGLE ANSWER ASK ONLY FOR THOSE MARKED	FFI13 SINGLE ANSWER ASK ONLY FOR THOSE MARKE

Bank's website		
Mobile app		
Over the counter at a retail store		
A door-to-door agent or another		
person who is associated with this		
bank or MFI		
Other (Specify)		
FFI14. What is your <u>preferred</u> way of accessing money from a bank accou		1
READ OUT. SINGLE ANSWER	FFI14	-
Over the counter in a branch of the bank	1	-
Via ATM	2	-
Bank's website	3	-
Mobile app	4	-
Over the counter at a retail store	5	-
Using an agent or another person who is associated with this bank	6	-
Other (Specify)	7	
FFI15. What is the main reason you prefer this method?		
DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI15]
Safe	1	1
Fast	2	
Easy	3	1
Close to my home	4	1
All my friends and workmates use it	5	1
My parents and other family members use it	6	1
My business partners and/or customers use it	7	1
It is cheaper than other methods	8	1
This is the only option available	9	1
		1
	10	
This is the only way I know how to access my money Other (Specify)	<u>10</u> 11	-

FFI16 Which of the following have you ever done using your bank account?

FFI17. ASK ONLY FOR ACTIVITIES MARKED IN FFI16. IF NO ACTIVITY SELECTED IN FFI16 SKIP TO FFI20. What was the maximum amount you ever... (READ THE ACTIVITY MARKED IN FFI16), do not include charges or transaction fees?

FFI18.. ASK ONLY FOR ACTIVITIES MARKED IN FFI16. What was the minimum amount you ever... (READ THE ACTIVITY MARKED IN FFI16), do not include charges or transaction fees?

FF119. . ASK ONLY FOR ACTIVITIES MARKED IN FF116. In the past 30 days, how many times did you use a bank account for such activities?

READ OUT	FFI16 MULTIPLE ANSWERS	FFI17	FFI18	FFI119
Deposit money				
Withdraw money				
Buy airtime top-ups				
Pay a school fee				
Pay a medical bill				
Pay a utility bill				
Pay a government bill, including tax, fine or fee				
Send money to family members, friends, workmates or other acquaintances for				
regular support/allowances				
Send money to family members, friends, workmates or other acquaintances to help with emergencies				
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances				
Receive money from family members, friends, workmates or other acquaintances to help with emergencies				
Receive welfare or pension from the government				
Receive other benefit payments from the government or government agency (Specify)				
Receive wages for primary job				
Receive wages for secondary job(s)				
Pay for large acquisitions, including land, cattle, residence				
Make insurance-related payments				
Receive claims on insurance				

19

Take a loan or make payments on a loan	
Give a loan or receive payments on a loan	
Save money for a future purchase or payment	
Set aside money for pension, paid pension contributions	
Make an investment, including buy stock or shares	
Pay for goods at a grocery store, clothing shop or any other store/shop	
FI20. Do you use a bank account for the following business payments/purchases?	
READ OUT. MARK ALL THAT APPLY	FFI20
	1=Yes
	2=No
Paid employees	
Paid suppliers	
Received payments from customers	
Received payments from distributors	
Made investment, for example bought new equipment or expanded the office/business buil	lding
Paid business-associated expenses, including rent, taxes, utility and transportation bills	-
None	
FI21. ASK ONLY IF NO TRANSACTIONS ARE SELECTED IN FFI20, OTHERS SKIP TO FFI22. Y	'au said you do not
DUSINESS payments/purchases. Please tell me why? DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS	FFI21
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes I will have to pay bribes to government officials to avoid taxation/licensing/paper work	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes I will have to pay bribes to government officials to avoid taxation/licensing/paper work My business is not registered, it is not formal	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes I will have to pay bribes to government officials to avoid taxation/licensing/paper work My business is not registered, it is not formal To pay account fees I will have to raise prices and people won't buy from me	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes I will have to pay bribes to government officials to avoid taxation/licensing/paper work My business is not registered, it is not formal To pay account fees I will have to raise prices and people won't buy from me My business is too small to need a bank account	
DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS I do not have a business I will have to pay extra taxes I will have to pay bribes to government officials to avoid taxation/licensing/paper work My business is not registered, it is not formal To pay account fees I will have to raise prices and people won't buy from me	

FFI22-FFI28. Please, tell me about 3 most recent transactions in the past 6 months, either deposit or withdrawal, at a branch of a bank (over-thecounter transactions) where you have an account or have access to an account. Start with the most recent one. IF NO TRANSACTIONS IN THE PAST 6 MONTHS SKIP TO FFI30. FFI22. What was FFI23. How long FFI24. How much, FFI25. What was FFI26. How long FFI27. How much FFI28. Were you the date of the did it take you to if anything, did the amount you did the activity did you have to able to complete activity? get to the bank? you have to pay take, including pay for the the activity? were in transportation depositing/withdr standing in the financial activity? 1=Yes GO TO DD/MM/YYYY costs? awing? queue? FFI30 minutes UGX UGX 2=No ASK FFI29 UGX minutes FFI29. Why were you unable to complete the activity? DO NOT READ, CODE TO FIT. MARK ALL THAT APPLY FFI29 Technical problems with the network 1 The bank closed for a lunch-break/for the day 1 I did not have a proper ID 1 There was not enough cash I did not have enough money to pay the fee 1 I did not have enough time to wait Other (Specify) 1 DK/Refused FFI30. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial products/services available to you through your bank account. ,, " Subsection III: Digital Financial Services/Mobile Money

awareness, sources MM2. ASK ONLY ABC of information MM3. IF "NO" FOR A	UT SERVICES NOT / L IN MM1 AND MM	bile money services that you are aware of MENTIONED IN MM1. Have you ever hear 2 SKIP TO SFC1.OTHERS GO TO MM3. irst learn about this mobile money service	rd about the following mobile money services?	
		MM1 SPONTANEOUS RECALL 1=Yes 2=No	MM2 PROMPTED RECALL ASK ONLY ABOUT SERVICES NOT MENTIONED IN MM1 1=Yes 2=No	MM3. ASK FOR ALL CASES WHERE MM1=1 OR MM2=1. SINGLE ANSWER 1=Radio 2=TV 3=Billboard 4=Newspapers or magazines 5=Family members in this household 6=Family members in another household 7=Other relatives, friends, neighbors 8=Workmates or business partners 9=Customers of your business 10=Elected/administrative officials 11=Employees of a bank or MFI 12=Members of an informal financial group, including a village savings association, cooperative, merry-go-round, etc. 13=Transactional mobile money agents 14=Field agents/promoters of mobile money 15=other (specify)
	MTN Mobile Money			
	Airtel Money			
	/Warid Pesa			
	M-Sente			
	Safaricom M-pesa			
	Orange Money			
	Roshan			

	Eazy money							
	, <u>,</u>	I				1		
AA . L *L								
Mobile money			this mobile money service			1. Apart from today, when		du ata al
adoption, use, barriers, drivers			this mobile money service		IO. UTTERS SKIP TO SPC	1. Apart from today, when	was me last time you conc	Jucrea
burners, anvers			stered account with this m		v service?			
						s the last time you conducte	d any financial activity us	ina
	these registered a			70000 1. Ap	art from foury, when we		a any mancial activity of	ing
			M8=YES. How important	is this accou	unt in your finances?			
						M14. You said you do not h	ave a registered account	with
			r. How do you access this					
	,		···· / ······		- /			
		MM6	MM7	MM8	MM9	MM10. (ask only for	MM11. (Ask for all	
		1=Yes	(ask only for	1=Yes	(ask only for	MM8=YES)	cases where MM6=YES	
		2=No	MM6=YES)	2=No	MM8=YES READ	READ OUT. SINGLE	and MM8=NO)	
			READ OUT. SINGLE		OUT. SINGLE	ANSWER.	READ OUT. ACCEPT	
			ANSWER.		ANSWER.	1= Very important, use	MULTIPLE ANSWERS.	
			1=Yesterday		1=Yesterday	it for almost all my	1=Over the counter or	
			2=In the past 7 days		2=In the past 7 days	financial transactions	by using an agent's	
			3=In the past 30 days		3=In the past 30	2= Important, use it	account	

	4=In the past 90 days 5=More than 90 days ago	days 4=In the past 90 days 5=More than 90 days ago 6=Never	frequently or for large transaction 3=Somewhat important, use it infrequently or for small transactions 4= Somewhat unimportant, rarely use it 5= Not at all important, never use it	2=Account of a family member in this household 3=account of a family member in another household, other relative, friend or a neighbor 4=account of a workmate or a business partner 5=Other (Specify)
MTN Mobile Money				
Airtel Money/ Warid Pesa				
M-Sente Safaricom M-				
pesa Orange Money				
Roshan				
Eazy money				
money?	t least one mobile money ser	VICE IS SELECTED IN MM6.	OTHERS GO TO SFC1. Why	, <u> </u>
	TO FIT. MARK ALL THAT APPLY			MM14
I had to send money to	-			1
I had to send money to I had to receive money	y from another person			
I had to send money to I had to receive money Somebody requested	y from another person			

An organization/government agency requested I signed up for an account	1
An agent or sales person convinced me	1
I saw posters/billboards/radio/TV advertising that convinced me	1
A person I know, who uses mobile money, recommended I use mobile money because it is better than other financial instruments I use	1
I saw other people using it and wanted to try by myself	1
l got a discount on airtime	1
I got a promotional amount of money to spend if I start using m-money	1
Other (Specify)	1

MM16. Have you ever used a mobile money account to do the following...? (Read out)

MM17. ASK ONLY FOR CASES WHERE MM16=YES. IF ALL ACTIVITIES ARE MM16=NO GO TO MM20. What was the maximum amount you ever... (READ THE ACTIVITY MARKED IN MM16), do not include charges or transaction fees?

MM18. What was the minimum amount you ever... READ THE ACTIVITY MARKED IN MM16), do not include charges or transaction fees? MM19. In the past 30 days, how many times did you use a mobile money account(s) for such financial activities?

READ OUT	MM16.	MM17	MM18	MM19
	1=Yes	ASK ONLY FOR	ASK ONLY	ASK ONLY FOR
	2=No	MM16=YES	FOR	MM16=YES
			MM16=YES	
Deposit money				
Withdraw money				
Buy airtime top-ups				
Pay a school fee				
Pay a medical bill				
Pay a utility bill				
Pay a government bill, including tax, fine or fee				
Send money to family members, friends, workmates or other				
acquaintances for regular support/allowances				
Send money to family members, friends, workmates or other				
acquaintances to help with emergencies				
Receive money from family members, friends, workmates or				
other acquaintances for regular support/allowances				
Receive money from family members, friends, workmates or				

other acquaintances to help with emergencies Receive welfare or pension from the government or other government payment Receive other benefit payments from the government or government agency (Specify Receive wages for primary job Receive wages for secondary job(s) Pay for large acquisitions, including land, cattle, residence Make insurance-related payments Receive claims on insurance Take a loan or make payments on a loan Give a loan or make payments on a loan		
government payment		
Receive other benefit payments from the government or government agency (Specify Receive wages for primary job Receive wages for secondary job(s) Pay for large acquisitions, including land, cattle, residence Make insurance-related payments Receive claims on insurance Take a loan or make payments on a loan		
government agency (SpecifyReceive wages for primary jobReceive wages for secondary job(s)Pay for large acquisitions, including land, cattle, residenceMake insurance-related paymentsReceive claims on insuranceTake a loan or make payments on a loan		
Receive wages for primary jobImage: Constraint of the second and the se		
Receive wages for secondary job(s) Pay for large acquisitions, including land, cattle, residence Make insurance-related payments Payments Receive claims on insurance Payments Take a loan or make payments on a loan Payments		
Pay for large acquisitions, including land, cattle, residence Make insurance-related payments Receive claims on insurance Take a loan or make payments on a loan		
Make insurance-related payments		
Receive claims on insurance		
Take a loan or make payments on a loan		
Cive a lean or receive navments on a lean		
Give a loan or receive payments on a loan		
Save money for a future purchase or payment		
Set aside money for pension, paid pension contributions		
Make an investment, including buy stock or shares		
Pay for goods at a grocery store, clothing shop or any		
other store/shop		
MM20. Do you use a mobile money account to make the following business payments/purchases		
READ OUT. MARK ALL THAT APPLY	MM20 1=Yes 2=No	
Paid employees	1=Yes	
Paid employees Paid suppliers/bought equipment	1=Yes	-
Paid employees Paid suppliers/bought equipment Received payments from customers	1=Yes	
Paid employees Paid suppliers/bought equipment Received payments from customers Received payments from distributors	1=Yes 2=No	
Paid employees Paid suppliers/bought equipment Received payments from customers	1=Yes 2=No	

	I do not have a business		1
	I will have to pay extra taxes		
	I will have to pay bribes to government officie	als to avoid	1
	taxation/licensing/paper work		
	My business is not registered, it is not formal		1
	To pay account fees I will have to raise prices from me	and people won't b	ouy 1
	My business is too small to need an account		
	Other		
	DK/Refused		
			I
Point-of-service			
(POS)/mobile money	MM22. Do you tend to use the same mobile mo	nev agent all or mo	st of the time?
agent-related	SINGLE ANSWER	MM22	
experiences of	Yes	1	GO TO MM23
mobile money users	No	2	SKIP TO MM29
	MM23. How far is your regular mobile money	agent from the place	e where you live? Is he/she away?
	READ OUT. SINGLE ANSWER	MM23	
	0.5 km or less	1	
	More than 0.5 km to 1 km	2	
	More than 1km to 5km	3	
	More than 5km to 10km	4	
	More than 10km to 15km	5	
	More than 15km	6	
		-	
	MM24. How do you usually get to your reguld	ir agent? Do you	
	READ OUT. SINGLE ANSWER	M24	
	Walk	1	
	Use a motorcycle taxi or a mini-bus taxi	2	
	Use a regular bus	3	
	Have to take a train	4	
		4	

The agent comes to me	5
Ride a bicycle	6
Ride in my own car	7
Other (Specify)	8

MM25. How long does it take you to get to your regular agent?

READ OUT. SINGLE ANSWER	MM25
15 minutes or less	1
More than 15 to 30 minutes	2
More than 30 minutes to an hour	3
More than an hour to 2 hours	4
More than 2 hours to 4 hours	5
More than 4 hours	6

MM28. What is <u>the main reason</u> you are using this agent regularly?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	MM28
Out of courtesy	1
The agent is fast	2
I trust this agent	3
Reliability: the agent is always present during work hours	4
Reliability: the agent always has e-float and/or cash to help with my transaction	5
Proximity to where I live	6
Agent is knowledgeable/helpful	7
Agent is friendly and engaged	8
This agent is my personal friend, family member or a relative	9
My family members, friends or workmates use this agent	10
Out of a habit	11
Other (Specify)	12
No particular reason	13

MM29 Have you ever experienced any of the following issues with any agent? MM30. ASK ONLY FOR ALL CASES WHERE MM28=YES. IF NOT ISSUE MARKED "YES" IN MM28 SKIP TO MM32. How many times in the past 6 months have you experienced this issue?

READ O	UT			MM29. 1=Yes 2=No	MM2 ⁴ 1=Lee 2=3 3=7-	0. ONLY FOR 9=YES ss than 3 times 6 times 12 times pre than 12	
Agentw	vas absent						
Agent w							
	lid not have	enough cash and cou	ld not perform the				
Agent d	lid not have	enough float and co	ould not perform the				
transact	ion						
Agent re	efused to pe	erform transaction for	no reason				
Agent d	lid not know	how to perform the t	ransaction				
Agent o	vercharged	for the transaction o	r asked to pay a dep	oosit			
Agent d	lid not give	all the cash that was	owed				
GSM or	mobile net	work was down					
Agent s	ystem was d	own					
It was v	ery time cor	suming					
I did no	t get a rece	ipt					
Other (S	Specify)						
		e, tell me about your one. IF NO TRANSAC				t or withdrawal, in th	ne past 6 months. Start
MM32.	What was	MM33. How long	MM34. How	MM35. What was	MM36. How long	MM37. How	MM38. Were you
the date	e of the	did it take you to	much, if anything,	the amount you	did the	much did you	able to complete
financia	l activity?	get to the agent?	did you have to	were	transaction take,	have to pay for	the transaction?
			pay in	depositing/withdr	including standing	the transaction?	1=Yes GO TO

	DD/MM/YYYY	minutes	transportation costs? UGX	awing?	_UGX	in the queue?	UGX	MM40 2=No ASK MM39
	MM39. ASK ONLY IF	MM38=2. OTHERS	SKIP TO MM40.Why	v were you	unable to	complete the financia	l activity?	
	DO NOT READ, CO	DE TO FIT. MARK AL	L THAT APPLY		M38			
	Technical problems				1			
	The agent closed fo	or a lunch-break/for	the day		1			
	I did not have a pro				1			
	There was not enou				1			
	There was not enou	-			1			
		gh money to pay the	fee		1			
	I did not have enou	gh time to wait			1			
	Other (Specify)				1			
	DK/Refused				1			
	mobile money accour ""	nt.		ood), rate	the choice	of mobile money pro	ducts available to y	ou through your
Subsection V: Satisfac			•					
	ASK ONLY IF FFI1=	(ES OR FFI3=YES (I.E	. THOSE WHO HAV	E ACCESS "	o a bani	K ACCOUNT). OTHER	S SKIP TO INSTRUC	TION BEFORE SFC3
	SFC1. On a scale fro access to a bank acc) to 10 (Extremely go	ood), rate t	he choice d	of financial options the	at was available to	you <u>before</u> you had

	SFC2. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options tha gained access to a bank account.	t is available to	o you now <u>after</u> you
	ASK ONLY IF AT LEAST PROVIDER IN MM6=YES (I.E. THOSE WHO USE A MOBILE MONEY SERVICE). OT IDA1.	HERS SKIP TO I	NSTRUCTIONS BEFORE
	SFC3. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options tha started using a mobile money service.	t was available	e to you <u>before</u> you
	SFC4. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options tha started using a mobile money service.	t are available	to you now <u>after</u> you
	SECTION IV: OPTIONAL MODULES		
Module 1: Influencers, Drivers of Adoption	ASK ONLY IF AT LEAST ONE PROVIDER IN MM6=YES. OTHERS SKIP TO INSTRUCTIONS BEFORE IO1. IDA1. Did you start using m-money because somebody recommended you do it?		
	SINGLE ANSWER GO TO IDA2 Yes 1 GO TO IDA2 No 2 SKIP TO OPTIONAL MODULE 2 (IO1)		
	IDA2. Whose recommendation convinced you to start using m-money?		
	DO NOT READ, CODE TO FIT. SINGLE ANSWER		
	A class-mate, a childhood friend, a friend of my family	1	
	A work-mate, a person working for the same company as I do	2	
	A business partner or a co-owner of my business A supplier for my business	3 4	
	A distributor for my business, a person at a retail store that I supply goods to	5	
	A family member in this household	6	

A family member in another household	7
A teacher at school/university	8
A student at school/university	9
A individual customer of my business (e.g., a person who buys goods in my store)	10
An m-money agent	11
A bank staff	12
An airtime salesperson	13
A member of a DST team	14
A neighbor	15
An administrative worker/government authority/elected official	16
A community leader, i.e. a person who is highly respected in the community	17
An elder in my community	18
A religious leader	19
My employer	20
Other (Specifyy)	21

IDA3.ASK ONLY IF IDA2=6 OR IDA2=7. OTHERS SKIP TO IDA4. How is this person related to you? Is s/he a ...?

DO NOT READ, CODE TO FIT. SINGLE ANSWER	
Parent/guardian	1
Spouse	2
Sibling (brother or sister)	3
Child or grandchild	4
Nephew/niece	5
Cousin	6
Son or daughter-in-law	7
Brother or sister-in-law	8
Father or mother-in —law	9
Fiancé/fiancée or date/love-interest	10
Uncle/aunt	11
Member of the same tribe	12
Other (Specify)	13

IDA4. How old was this person at the time s/he recommended r	n-money to you? years old (999	FOR DK/Refused
IDA5. Is this person a male or a female?		
SINGLE ANSWER		7
Male	1	
Female	2	7
01=Farmer	19= Factory employee	
02=Farm worker	20= Shop owner	
03=Public or health service worker (non-professional)	21= Salesperson in a store	
04=Professional, i.e., doctor, teacher, nurse (specify)	22= Street vendor/hawker	
05= Clerk	23=Business owner (specify in row)	
06= Carpenter/mason	24=Salonist	
07= Mechanic	25= Money lender	
08= Electrician	26= Landlord/Landlady	
09=Cleaner/house help	27=Retired	
10= Waiter/cook	28= Student	
11=Driver	29= Housewife	
12= Tailor	30=M-money agent	
13= Secretary	31=Bank/MFI staff	
14=Manager	32=Airtime salesperson	
15=Watchman	33=Mobile service/money operator's	staff
16=Messenger	34=Religious leader	
17= Policeman	35=Unemployed	

READ OUT. ONLY ONE ANSWER PER COLUMN	Reason 1	Reason 2	Reason 3
better educated than you	1	1	1
etter informed than you	2	2	2
etter off financially than you	3	3	3
roperty owner	4	4	4
business owner	5	5	5
Older than you	6	6	6
Younger than you	7	7	7
Urban resident	8	8	8
Official authority, appointed or elected leader	9	9	9
Self-selected leader, head of the neighborhood, a	10	10	10
Officially elected head of the neighborhood	11	11	11
Someone I respect	12	12	12
Someone I trust	13	13	13
This person works for a mobile money company	14	14	14
Other (Specify)	15	15	15
None of the above	16	16	16
8. Do you engage in the following financial activities with the person EAD OUT. ACCEPT MULTIPLE ANSWERS.		ommended yo	ou to start u
l send them money for regular support, emergency or for	1		
pusiness reasons			
	1		
receive money from them for regular support, emergency or	-	o to question	n IDA9
receive money from them for regular support, emergency or or business reasons	-	o to questio	n IDA9
receive money from them for regular support, emergency or or business reasons lend them money	G	o to question	n IDA9
receive money from them for regular support, emergency or for business reasons lend them money borrow money from them	G 1	o to question	n IDA9
business reasons receive money from them for regular support, emergency or for business reasons lend them money borrow money from them They save/store my money save/store their money	G 1	o to question	n IDA9

Other(Specify_

None of the above 1	
DK/Refused 1 Go to question IDA	A10
PA9. ASK ONLY IF IDA8 NOT EQUALS "NONE" OR "DK/REFUSED", Which of the following methods and this person?	do you use to transfer money bet
READ OUT. ACCEPT MULTIPLE ANSWERS	
Personal delivery by self	1
Personal delivery by my friend, relative or other acquaintance	1
Via my own m-money account	1
Via an agent's m-money account	1
Via an m-money account of a friend, relative or other acquaintance	1
Online using an internet wallet or another internet payment system	1
Direct deposit to a bank	1
MoneyGram, Western Union or a similar service	1
Via a courier	1
Personal pick-up by a friend, relative or other acquaintance of the recipient	1
Other (Specify)	1
DK/Refused	1
DA10.When that person recommended m-money to you, which feature of m-money was <u>most appealin</u> DO NOT READ, CODE TO FIT. SINGLE ANSWER	g to you?
It is technologically easier to pay for goods than with other financial services you use	
It is technologically easier to keep savings on an m-money account than on other financial services you use	2
It is technologically easier to pay for utilities than with other financial services you use	3
It is technologically easier to send/receive money to/from other people than with other financial services you use	4
It is more convenient to pay for goods than with other financial services you use	5
It is more convenient to keep savings on an m-money account than on other financial	6

services you use	
It is more convenient to pay for utilities than with other financial services you use	7
It is more convenient to send/receive money to/from other people than with other financial	8
services you use	
It is cheaper to pay for goods than with other financial services you use	9
It is cheaper to keep savings on an m-money account than on other financial services you	10
use	
It is cheaper to pay for utilities than with other financial services you use	11
It is cheaper to send/receive money to/from other people than with other financial services	s 12
you use	
It is faster to pay for goods than with other financial services you use	13
It is faster to keep savings on an m-money account than on other financial services you use	14
It is faster to pay for utilities than with other financial services you use	15
It is faster to send/receive money to/from other people than with other financial services	16
you use	
It is easier to access money than with other financial services	17
M-money service is more technologically advanced than other financial services	18
M-money service is more popular among my family/friends/relatives than other financial	20
services	
I don't remember	21
Other? (Specify)	22
DK/Refused	23
IDA11. Did that person demonstrate to you how to use m-money services before you started using m-	money on your own?
SINGLE ANSWER	IDA11
Yes	1
No	2
IDA12. What specific information did the person tell you about m-money services?	
DO NOT READ. CODE TO FIT. ACCEPT MULTPLE ANSWERS.	IDA12
Tariffs for sending and receiving money	1

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where a set office and and		
your post office account		
Pay a bill or a fee from your m-money account to an m-		
money account of an organization that used a different		
m-money provider		
O2. ASK ONLY IF IN IO1 AT LEAST ONE ANSWER>0, OTHERS SKIP TO IO4. In the past 9	0 days were you at least once unable to be	arfori
activity you mentioned above using your m-money account because		
READ OUT. ACCEPT MULTIPLE ANSWERS.	IO2	
	1=Yes	
	2=No	
Using your m-money account was too expensive		
The technical aspect of using your m-money account was too complex/difficult		
Making this transaction from your m-money account required an involvement of a	third	
person, e.g., an agent		
This service was not available from your m-money provider	effect if any did the inability to make this to	ransa
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you?		ransc
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS.	effect, if any, did the inability to make this tr	ransc
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What ia your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment		ransa
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What a via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time	IO3 1 1	ransa
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with	IO3 1 1	ransc
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency	IO3 1 1	ransa
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency Other (Specify)	IO3 1 1	ransc
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency	IO3 1 1	ransc
This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency Other (Specify) DK/Refused	IO3 1 1 an 1 1 1 1 1 1	
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This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What via your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency Other (Specify)	IO3 1 1 an 1 1 1 1 1 1	
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This service was not available from your m-money provider O3. ASK ONLY IF AT LEAST ONE PROBLEM MARKED IN IO2. OTHERS GO TO IO6. What with or your m-money account have on you? DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS. Incurred fees for a missed or delayed payment Utilities/other services were turned off for some time Was unable to help my family members/friends/other acquaintances in time with emergency Other (Specify) DK/Refused O4. ASK ONLY IF NO TRANSACTION IS MARKED IN IO1. OTHERS SKIP TO IO6. You said past 90 days. Have you ever done any of the following transactions?	IO3 1 1 an 1 1 1 1 1 1	

provider		MARKED, SKIP TO QUESTION
Receive money to your m-money account from an account of another person who used a different m- money provider	1	IO6 IF NO ANSWERS ARE
Transfer money between your m-money account and your bank/MFI account	1	MARKED, GO TO QUESTION
Transfer money between your m-money account and your SACCO account	1	
Transfer money between your m-money account and your post office account	1	
Pay a bill or a fee from your m-money account to an m- money account of an organization that used a different m-money provider	1	

IO5. You said that you've never made any of the listed transactions. Which of those transactions you would like to be able to make in the future?

READ OUT. ACCEPT MULTIPLE ANSWERS	
Send money from your m-money account to an account of another person who used a	1
different m-money provider	
Receive money to your m-money account from an account of another person who used a	1
different m-money provider	
Transfer money between your m-money account and your bank/MFI account	1
Transfer money between your m-money account and your SACCO account	1
Transfer money between your m-money account and your post office account	1
Pay a bill or a fee from your m-money account to an m-money account of an	1
organization that used a different m-money provider	

IO6. Uganda has several m-money providers. As a m-money user, would you like to see m-money providers work together with one another to provide m-money services?

SINGLE ANSWER	106
Yes	1
No	2

ce to me 3

107. Would you like to see m-money providers work together with other financial institutions, such as banks, MFIs, SACCOs, post offices, etc?

SINGLE ANSWER	107
Yes	1
No	2
It will make no difference to me	3

IO8. ASK ONLY IF EITHER IO6=1 OR IO7=1. OTHERS SKIP TO IO9. What would you like to see as a result of such working together?

DO NOT READ, CODE TO FIT. ACCEPT MULTIPLE ANSWERS.	108
I will have access to my money whenever and wherever I need it	1
Using my m-money account for cross-network or cross-institution transactions will be faster	1
Using my m-money account for cross-network or cross-institution transactions will be	1
cheaper	
Using my m-money account for cross-network or cross-institution transactions will be less	1
complicated technology-wise	
I will not have to carry cash – my money and I will be safer	1
Other (Specify)	1
DK/Refused	1

IO9. Which financial organizations would you most like to see engaging with one another to encourage you to use m-money more frequently?

- 1		
	READ OUT. SINGLE ANSWER	109
	M-money providers alone	1
	M-money providers and financial organizations: banks, MFIs, SACCOs, post offices	2
	All m-money providers and all financial organizations work together	3
	None	4
	DK/Refused	5

1010. Which financial organizations would you like to see engaging with one another to encourage you to transfer larger amounts of money via

your m-money account?	
READ OUT. SINGLE ANSWER	IO10
M-money providers alone	1
M-money providers and financial organizations: banks, MFIs, SACCOs, post offices	2
Either option will be good	3
All m-money providers and all financial organizations work together	4
Neither option will be good	5
DK/Refused	6

Now, I would like to ask you a couple of questions about your experience with m-money agents.

IO11. Which m-money provider is serviced by the agent you use most frequently?

READ OUT. ACCEPT MULTIPLE ANSWERS	1011
MTN	1
Airtel Money	1
Warid Pesa	1
M-Sente	1
Safaricom M-Pesa	1
Orange Money	1
Roshan	1
DK/Refused	1

IO12. Does your agent perform cross-network transactions, i.e., can he or she send/receive money for you to/from an m-money account registered with an m-money network different than yours?

IO12
1
2
3
4

Module 3: Sports Betting	ASK ALL					
	SB1. Have you ever placed a sports bet?					
	SINGLE ANSWER	SB1				
	Yes	1	GO TO SB2			
	No	2	SKIP TO MODULE FR1			
	SB2. What was the largest am	ount that you've eve	r bet? UGX			
	SB3. What was the smallest ar					
	SB4. What method do you use					
	SB5. What method do you use	most frequently to re	eceive the prize/repay the lo	9ss?		
	READ OUT. SINGLE ANSWER			SB4	SB5	
	In-person at a betting agence	y/agent		1	1	
	In-person at an MM agent			2	2	
	Via my MM account			3	3	
	Via an MM account of a frier	nd/relative/other ac	quaintance	4	4	
	Online using an internet walle	et or another internet	payment system	5	5	
	Direct deposit to a bank			6	6	
	MoneyGram, Western Union	or a similar service		7	7	
	Used a credit card			8	8	
	Via a courier			9	9	
	Other (Specify)			10	10	
	DK/Refused			11	11	
	SB6. Have you ever experienc	ed any of the follow	ing? (Multiple answers)			
	READ OUT. ACCEPT MULTIPL				SB6	
	I sent money but the betting of	agency claimed they	never received it		1	
	The agency claimed they sen	t my award money b	out I never received it		1	
	You were robbed when carry	ring money to place	a bet		1	

	You ware replaced when corrying manay to remove a lat	hat	1 1	
	You were robbed when carrying money to repay a lot		1	
	The sports betting agency/agent that you use was rob		I	
	The sports betting agency/agent that you use was kille	d	I	
	The MM agent that you use to place bets was robbed		1	
	The MM agent that you use to place bets was killed		1	
	SB7. ASK ONLY IF AT LEAST ONE ISSUE CHECKED IN SE	6. Did this event(s) have any	v effect on your betting hab	its?
	DO NOT READ. CODE TO FIT. SINGLE ANSWER			
	Bet less frequently than before		1	
	Bet smaller amounts than before		2	
	Started using MM instead of using cash		3	
	Started using a bank deposit instead of using cash		4	
	Started using MoneyGram, Western Union or similar se	ervices instead of using cash	5	
	Started carrying a weapon		6	
	Started going with a group of people instead of alone			
	Started using online betting system/internet valet instea		8	
	Changed my schedule to avoid being outside the house	after dark	9	
	Did not have any effect on me		10	
	Other (Specify)		11	
	DK/Refused		12	
Nodule 4: Opinions and attitudes on MNO fraud	FR1. SPONTANEOUS RECALL. What events with or medi FR2. PROMPTED RECALL. Are you aware of the following		, , , ,	,
	FR3. ASK ONLY IF AT LEAST ONE PROVIDER MARKED <i>N</i> ALL EVENTS MARKED IN EITHER FR1 OR FR2 ASK, What effect, a positive effect or not effect at all?	M6=YES (MOBILE MONEY	USER). OTHERS SKIP TO INS	STRUCTIONS BEFORE OTC1. FO
		FR 1	FR2	FR3.
		DO NOT READ. CODE	READ OUT. MULTIPLE	SINGLE ANSWER
		TO FIT. MULTIPLE	ANSWERS	1=Positive effect
		ANSWERS		2=Negative effect

			3=No effect	
MTN employees and bosses were accused of fraud	1	1		
Airtel and Warid merged their mobile money	1	1		
services				
Orange launched Orange Money services	1	1		
Airtel and Warid reduced mobile money charges	1	1		
The Ugandan government suggested to impose tax on mobile money transactions	1	1		
Other (Specify)	1	1		

FR4. ASK IF AT LEAST ONE FR3=1. OTHERS SKIP TO FR5. What <u>specific positive effects</u> did this event(s) have on your use of mobile money services?

DO NOT READ. CODE TO FIT. ACCEPT MULTIPLE ANSWERS	
Use the services more frequently than before	1
Make transactions with larger amounts than before	1
Started or increased storing/saving money on my m-money account	1
Replaced use of cash instead of with mobile money	1
Replaced a bank deposit with mobile money	1
Replaced MoneyGram, Western Union or similar services with mobile money	1
Started using one mobile money agent on a regular basis	1
Started making all mobile money transactions via my own account instead of using an agent	1
Other (Specify)	1
DK/Refused	1

FR5. ASK IF AT LEAST ONE FR3=2. OTHERS SKIP TO FR6. What <u>specific negative effect(s)</u> did this event(s) have on your use of mobile money services?

DO NOT READ. CODE TO FIT. ACCEPT MULTIPLE ANSWERS	
Use the services less frequently than before	1
Make transactions with smaller amounts than before	1
Stopped storing/saving money on my m-money account	1

	Started using cash instead of mobile money		1	
	Started using a bank deposit instead of mobile money		1	
	Started using MoneyGram, Western Union or similar services instead o	of mobile money	1	
	Changed a mobile money agent		1	
	Started making all mobile money transactions via an agent instead of	my own account	1	
	Cancelled my registered account		1	
	Other (Specify)		1	
	DK/Refused		1	
	FR6. ASK ONLY IN FR1.1=1 OR FR2.1=1, OTHERS SKIP TO MODULE 5 would you trust your money to MTN Money? FR7. ASK ONLY IN FR1.1=1 OR FR2.1=1, OTHERS SKIP TO MODULE 5 services offered by MTN Money?		·	·
		FR6	FR7	
	Very likely	1	1	
	Somewhat likely	2	2	
	Somewhat unlikely	3	3	
	Very unlikely	4	4	
	DK/Refused	5	5	
Module 5: OTC Services	INTERVIEWER, ASK OTC1 ONLY IF THE RESPONDENT DOES NOT HAVE IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money?			UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8			UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money?		w.	UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money? READ OUT. SINGLE ANSWER.		w.	UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money? READ OUT. SINGLE ANSWER. I started using via an m-money agent at the agent's booth		W. OTC1 1	UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money? READ OUT. SINGLE ANSWER. I started using via an m-money agent at the agent's booth I started using via an account of a relative or a friend		W. OTC1 1 2	UNT MM6=YES AND MM8=
	IF THE RESPONDENT IS A REGISTERED USER OF MOBILE MONEY (MM8 OTC1. How did you start using m-money? READ OUT. SINGLE ANSWER. I started using via an m-money agent at the agent's booth I started using via an account of a relative or a friend I started using via an account of a neighbor or another acquaintance		W. OTC1 1 2 3	UNT MM6=YES AND MM8=

OTC2. How are you accessing m-money services *most frequently* now?

READ OUT. SINGLE ANSWER.	OTC2
Via an m-money agent at the agent's booth	1
Via an account of a relative or a friend	2
Via an account of a neighbor or another acquaintance	3
Via a DST or a door-to-door agent	4
Other	5
DK/Refused	6

OTC3. What are the other ways of using m-money of which you are aware? Please, name all that you have heard of.

DO NOT READ. CODE TO FIT. MULTIPLE ANSWERS	OTC3
Via my own account – an account registered in my name	1
Via an m-money agent at the agent's booth	1
Via an account of a relative or a friend	1
Via an account of a neighbor or another acquaintance	1
Via a DST	1
Other	1
DK/Refused	1

OTC4. ASK ONLY IF OTC3=1, OTHERS COMPLETE THE INTERVIEW. Have you ever tried to register for m-money and were unsuccessful?

SINGLE ANSWER	OTC4
Yes	1
No	2

OTC 5. ASK ONLY IF OTC4=1, OTHERS SKIP TO OTC6. What is the main reason you were not successful in registering for an m-money account?

DON'T READ, CODE TO FIT. SINGLE ANSWER I did not know where I can register	OTC5
I did not know where to find an agent to register	2
There is no agent where I live or work	3
My ID was not accepted by an m-money agent	4
Agent requested additional identification	5

Agent requested a co-signor for my account	6
I had a wrong SIM card	7
Agent requested additional fee for opening an account	8
Other (Specify)	9
DK/Refused	10

OTC6. ASK ONLY IF OTC4=2, OTHERS SKIP TO OTC7. What is the main reason you have never tried to sign up for an m-money account?

DON'T READ, CODE TO FIT. SINGLE ANSWER	OTC6
I do not know where I can register	1
I do not know where to find an agent to register	2
There is no agent where I live or work	3
I get all the services I need using m-money via an agent's account	4
I get all the services I need using another person's (not an agent) account	5
I do not have an ID required for registration and/or transactions	6
I do not have a SIM card from the provider that has an m-money service	7
l don't have money to pay for registration	8
I will have to pay more (than I pay now) for transactions	9
M-money services available to registered and non-registered users are the same	10
None among my friends, family and other acquaintances has a registered account	11
Other (Specify)	12
DK/Refused	13

OTC7. If there was a dedicated agent to guide you through the entire registration process, would you complete the registration for an m-money account?

SINGLE ANSWER	OTC7
Yes	1
No	2

Literacy and	LN1. Can you read this text for me, please? ASK THE RESPONDENT TO READ THE PHOTOGRAPHY CONCENT FORM BELOW AND CONFIRM
Numeracy	THAT THEY UNDERSTAND IT.

Reading	
Respondent read the informed consent form fluently and without any help from the interviewer	1
Respondent read the informed consent form well but had a little help from the interviewer	2
Respondent struggled to read the informed consent form and had a lot of help from the interviewer	3
Respondent unable to read the consent form and requested the interviewer read it to them	4
Understanding	
The respondent fully understood the informed consent form without any help from the interviewer (confirm by asking)	1
Respondent understood the informed consent form well but asked for a little help from the interviewer	2
Respondent struggled to understand the informed consent form and asked for a lot of help from the interviewer	3
Respondent unable to understand the informed consent form and interviewer explained in full using simpler language	4

LN2. You went to the market with 20,000 UGX and you bought 5 kilograms of potatoes at 3,000 UGX per kilogram, how much money would you have in change?

SINGLE ANSWER	
Correct answer (5000)	1
Any incorrect answer	2
DK/Refused	3

LN3. If you divide 100 sweets among 10 people evenly, how many would each person get?

SINGLE ANSWER	
Correct answer (10)	1
Any incorrect answer	2
DK/Refused	6

NGLE ANSWER	
prrect answer (USHS 12900)	
ny incorrect answer	
K/Refused	

INT: ADMINISTER THE PHOTOGRAPHY CONSENT FORM TO ALL RESPONDENTS AS A PART OF QUESTION LN1.

Photography Consent Form and Literacy Assessment Text

PHOTOGRAPHY CONSENT FORM – Please read carefully

We would like to take some photographs of you and your household. We will include some of the photographs in our reports. We might also publish some of them online on our website.

If you agree to being photographed and to your photograph being published, please sign below

Refused Consent	Thank & Close
Granted Consent	Complete Signature Section Below

I, ______ consent to being photographed for the Financial Inclusion Insights study. I further authorize that the photographs may be published for any purpose and in any form.

Name of Subject (please print)

Signature

Date

Name of Person Obtaining Consent

Signature

Date

49

INT: ADMINISTER THE INFORMED CONSENT FORM BELOW TO ALL RESPONDENTS WHO OWN A MOBILE PHONE CHECK MT1=YES ELSE SKIP TO THE RESPONDENT INFORMATION SECTION.

Informed Consent Form to Participate in a Separate Follow-up Study

FINANCIAL INCLUSION INSIGHTS RESEARCH PROGRAM INFORMED CONSENT FORM

Company: Ipsos and InterMedia - Africa

Purpose: You are invited to participate in a Financial Inclusion Insights survey conducted by Ipsos Synovate in Uganda on behalf of Inter Media-Africa. The primary objective of the survey is to explore the uptake and usage of digital financial services (DFS) among Ugandan adults over the next two years and to introduce service improvements to benefit Ugandan households.

Potential Benefits: By participating in this study, you directly contribute to research aimed at enhancing financial services (for example, services offered by banks or mobile money providers) so that households like yours can take advantage of improved financial products. As we mentioned earlier in the interview, we've selected only 3,000 people in Uganda for this study and the prticipation of each selected person is very important for the success of the study.

Description of Procedures: For the purpose of this study, we will track and analyze m-money account transactions and voice and airtime usage associated with SIM cards used by you personally.

To protect your privacy, we will remove all personal identifying information from your survey responses and mobile data including identifying information for senders and receivers of mobile money.

Confidentiality: InterMedia and Ipsos Synovate will not disclose any personal information gathered through this study with any third party or without your consent. All information will be treated with the strictest confidence. The consent forms with signatures, your survey responses and the data on your mobile phone activities collected from the Mobile Network Provider will be stored securely and separately from each other to prevent unauthorized access to information that might identify your household.

Potential Risks: There are minimal risks to participation in this study. You will be informed immediately in case of any breach of confidentiality.

<u>Voluntary Participation</u>: Your participation in this follow-up study is entirely voluntary. If you do not want to take part in this follow-up, there will be no penalty or loss of incentives to which you are entitled through your participation in the survey. It also will not affect your relationship with Ipsos Synovate or InterMedia.

You retain the right to stop participating at any point. If you choose to stop participating in the study, contact any of the personnel listed in the section "Contact Information" below and inform them of your decision.

Contact Information: Before you decide to accept this invitation to take part in this study, you may ask any questions that you might have. If you have any questions at any time before, during or after your participation you can address them to the interviewer. If you are not satisfied with the answers, feel free to contact Project Manager in Uganda, James Kakande (0752730754).

If you have questions beyond those answered by the research team, you may contact Dr. Anastasia Mirzoyants at +254 720 109 183.

Before you sign this form, please ask any questions on any aspect of this study that is unclear to you. You may take as much time as necessary to think it over	Thank & Close
Granted Consent	Complete Signature Section Below

Name of Subject (please print)	Signature	Date
Name of Person Obtaining Consent	Signature	Date
	elginate.e	200

Respondent Information

1	Respondent Name	
	Please also record nickname or common name)	
2	Household physical location description (Please draw descriptive map on the back of this questionnaire)	
3	Email	
4	Would you consent to taking part in a follow up study with us?	1=Yes 2=No

Respondent contacts

- 1. Can you give me all the mobile phone numbers you use regularly to make or to receive calls and text messages?
- 2. Think about all the calls and messages that are made from this phone number. How many of those calls and messages are made by you and how many by others?
- 3. Think about all the calls and messages that come to this phone number. How many of those calls and messages are for you and how many are for others?

1. List all phone numbers	2. Ask for each phone number SINGLE ANSWER	3.Ask for each phone number SINGLE ANSWER
	1=1 make all or almost all, the calls and	1=All or almost all, the calls and messages
	messages from this phone number	to this phone number are for me
	2=I make more than half of the calls and	2=More than half of the calls and messages
	messages from this phone number	to this phone number are for me
	3=1 make less than half of the calls and	3=Less than half of the calls and messages
	messages from this phone number	to this phone number are for me
	4=Other people make almost all the calls or	4=Calls and messages to this phone number
	messages from this phone number	are almost always for other people

4. ASK ONLY IF OTHER PEOPLE USE THE PHONE NUMBER(OPTIONS 2-4 IN QUESTIONS 2 AND 3). Who beside yourself, make or receive calls or messages on this phone number.

READ OUT. MARK ALL THAT APPLY	1=Yes			
	2=No			
Family member(s) in my household				
Family member(s)/ in a different household				
Other relative(s) (Specify)				
Workmate(s) or a business partner(s)				
Neighbor(s), not a relative				
Mobile Operator's agent/employee				
Friend(s)				
People who pay me to make or receive calls and messages				
Other (Specify)				
None (SINGLE ANSWER)				

Quality Control Checks					
QUESTIONNAIRE ID:					
1	Accompanied by Supervisor		Name:	Date:	
2	Reviewed by Supervisor after fieldwork		Name:	Date:	
3	Back Checked by Supervisor (Physical Visit)		Name:	Date:	
4	Back Checked by Supervisor (Phone Call)		Name:	Date:	