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Serial no	. (Re	sponden	nt)										T			10	1-110					
GPS		LATTIT	TUDE	NC	ORTH		ı															111-119
LOCATION	ON	LONGI	TUDE	EA	AST																	120-128
						DEGREES				MINUTES			SECONDS									
STARTIN NUMBE		DDRES	S] 1	29-13	31	
ZONE	N				West 132			STATE														
		1				4													133	3-134		
TOWN	TOWN CLASS 1 1 TOWN					4			VILLAGE			VILLAGE CLASS 1				6						
CLASS				2	TC	WN C	WN CLASS 5		13			CLASS			LLAG					8		
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TOWN		ORIO	GINAL						1													

TOWN SELECTION	ORIGINAL	1	
	REPLACEMENT 1	2	
OLLEGIION	REPLACEMENT 2	3	144

			DA	TE		
		D	D	М	M	
CALL	1ST CALL BACK					145-148
BACK	2 nd CALL BCK					149-152
STATUS	3 RD CALL BACK					153-156
	O CALL BACK] .00 10

TIME												
н	Н	M	M									

157-160 161-164

RESPONDENT NAME	:										
ADDRESS											
TOWN/Village											
Tehsil/BLOCK	:										
District											
PIN CODE	:										
Respondent Mobile No	:										169-178
Date of Interview					2	0	1	3	179-	182	
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				Р	т						

				Р	- 1				
TL	1		TL	1	5		TL	1	
EIC	2		EIC	2	6		EIC	2	
OFE	3		OFE	3	7		OFE	3	
FM	4	183-186	FM	4	8	187-194	FM	4	195-198

Signature: TL/EIC/OFE/FM Signature: TL/EIC/OFE/FM Signature: TL/EIC/OFE/FM

Interviewer Name								
I3. Interviewer Number								215-224
I3a. Interviewer Gender	Male	1	Female	2				225
Supervisor Name								
I4.SupervisorNumber								226-235

I5. Day of interview		
Monday	1	
Tuesday	2	
Wednesday	3	
Thursday	4	
Friday	5	
Saturday	6	
Sunday	7	23

I6. Date of Interview												
				2	0	1	3					
D	D	М	М	Υ	Υ	Υ	Υ					
							237-240					

17.Inte	rview Si ck)	tart Tim	e (24	18.Inte Hr Clo	rview E	nd Time	I9. Interview Length (Minutes)			
Н	Н	М	М	Н	Н	М	М	M	М	М
	241-244				245	-248	249-251			

Section AB Interview Information: Interviewer: Complete section

INTRODUCTION

_(MENTION YOUR NAME) from IMRB International, a leading market research organization. Good or Namaste! I am Before starting this interview, I wish to confirm that this interview complies with the Market Research Society of India (MRSI) and International code of ethics for market research. Please be assured that all information given by you will be kept strictly confidential and not revealed to our client with your name/contact details without your prior permission. The response collected will be added together with the responses of others before presenting the findings. Under no circumstance will this information be used for sales or any commercial purpose. Do you have any queries before I start the interview? For further clarification, you may also contact my senior at IMRB International at any point during this interview.

We are conducting a research study for a client in private sector. We will be conducting the research to understand your usage of mobile phones and financial habits. This will include information on mobile services and brands used as well as your saving and monetary transactions. This information will help the service providers to improve on the services they offer.

Definition of household (INTERVIEWER, IF TWO OF THE THREE CHARACTERISTICS ARE TRUE CONSIDER IT A HOUSEHOLD): All those who (1) share the same kitchen, (2) share the same roof or (3) have a common decision maker

Definition of adult: All those aged 15 and above

Yes	CONTINUE
No	CLOSE & THANK – Record as Refused in Contact Sheet and follow substitution process [say where
	this will be available, e.g. in Section X of the Interviewer Guide]

First, I need to decide who to interview from this household. Can you give me the names and ages of all members aged 15 and above who live in this household? Please tell me one by one and start from the oldest. Thanks!

USING THE KISH GRID

- List all the adults aged over 15 years living in the household together with their ages whether or not they are in at present. Start with the oldest and work down to the youngest.
- 2 Take the last figure of the questionnaire number and find the same number in the top line of the Kish Grid below
- Look down that column and read off the number opposite the total number of adults in the household. That number is the 3. key to the member of the household who should be interviewed
- Refer back to the list of male / female family members and ask to speak to the person whose number is the same as the one 4 you have taken out of the Kish Grid

5

Last digit on questionnaire number

Names of members in the household	Age (in years)	New Serial number	1	2	3	4	5	6	7	8	9	0
1.			1	1	1	1	1	1	1	1	1	1
2.			2	1	2	1	2	1	2	1	2	1
3.			1	2	3	1	2	3	1	2	3	1
4.			1	2	3	4	1	2	3	4	1	2
5.			4	5	1	2	3	4	5	1	2	3
6.			4	5	6	1	2	3	4	5	6	1
7.			3	4	5	6	7	1	2	3	4	5
8.			3	4	5	6	7	8	1	2	3	4
9.			2	3	4	5	6	7	8	9	1	2
0.			1	2	3	4	5	6	7	8	9	10
												252

252

INTERVIEWER: [AFTER THE RESPONDENT HAS BEEN SELECTED, ASK IF THEY ARE IN THE HOUSEHOLD, IF THE PERSON SELECTED IS WITHIN THE HOUSEHOLD, ASK TO SPEAK TO THEM] OTHERWISE REFER TO THE SUBSTITUTION PROCESS INTHE INTERVIEWER GUIDE

RECORD NAME OF SELECTED RESPONDENT BELOW:

NAME:											253-
NAIVIE:											272

INTERVIEWER: IF SELECTED RESPONDENT IS ABOVE 15YRS BUT BELOW 18YRS OF AGE, GET PERMISSION FROM THE PARENT/ GUARDIAN BEFORE BEGINNING THE INTERVIEW. USE THE CONSENT FORM BELOW. **ELSE GO TO SECTION 1: DEMOGRAPHICS**

Parent/guardian Consent Form (for those aged 15 or over but under 18)

IMRB 15th October 2013 Dear Sir/ Madam.

RE: DFS TRACKER | Survey on mobile phones and other services that people use

Thank you for agreeing to have your daughter/ son take part in this survey on mobile phones and other services that people use/ Please note that your daughter/ son is NOT allowed to take part in the survey if we do not have your consent in the form of a signature below. Please do sign belowV

I have read and understood the entire document (which has further been explained to me) and have agreed to have my daughter/ son participate in the research conducted by IMRB.

Na	ame							
Re	elation to Minor	r		ID				
Si	gnature							
Da	ate							
If you	have any quer	ries at all regarding th	is research, plea	ase contact:				
	Projec	t Coordinator		OR	Projec	ct Manager		
Or ca	⊔ II the IMRB offi	ce Delhi (Tel 011-42	697800).		I			
Thank	k you very muc	h for your help and su	upport/					
Yours	sincerely							
	ct Manager							
			SECTION	I I: DEMOGRAPHI	CS			
		Demographic Chara ear were you born?"(9		cod) PECOPD VE	DDATIM IN CE	PACE BELOW		
Age	DG1. What yo	ear were you bom? (s	999 IOI DK/Reius	sea). RECORD VE	RDATIWIN SF	ACE BELOW		
					-			
	Y	Y	Y	Y	273-276			
Gender	DOO In the area		- f	LE CODING ONLY	,			
		espondent a male or a				7		
	Male	SK. RECORD AS YOU	J OBSERVE. SI	INGLE ANSWER	DG2	-		
Marital	Female				2	277		
status	DG3. What is RESPONSE	s your marital status?	SINGLE CODIN	IG ONLY. DO NOT	AID WITH LIS	ST. CODE AS PE	R RESPOND	ENT'S
		EAD. PROBE. SINGL	E ANSWER.				DG3	
		sly married (i.e., has					2	
	multiple spo Monogamou						3	
	Divorced Separated						5	
	Widowed	. ,					6	
	Other (Spec	her/ cohabiting cify)					7 8	
Level of	DK/Refused						9	278
educati on	DG4. What is	your highest level of	education? SIN	GLE CODING ONI	LY			
		EAD. PROBE.SINGLE formal education	ANSWER.				DG4 01	
	Literate with	nout formal education to read and write but						
	not formally	studied in a school)					02	
	Below Prima	ary Schooling (Schoo 4 th)	ling				03	
	Primary (Sc	chooling till standard 5 cooling till standard 6 th	th)				04	
	8 th)	· ·					05	
	till standard		ng				06	
	standard 12 University/ \$	ondary (schooling till http://intermediate/Pre Senior Secondary					07	
	not equal to						08	
	equal to deg	iploma or certificate n gree	ot				09	
	Graduate	oto and shave					10	
	Other (Spec						11 12	
Docum	DK/Refused						13	279
ented/u	DG5. Do you	have any of the follow	ving types of off	icial identification?	SINGLE CODI	NG PER OPTION	N	

ndocum ented status

READ OUT.	Yes	No
Aadhaar card/Universal ID	1	2
Non-Aadhaar national ID such as PAN card	1	2
Passport	1	2
Driver's license	1	2
School-issued ID / College- issued ID	1	2
Voters card	1	2
Ration card	1	2
Employee ID (for government/civil servants)	1	2
Military ID	1	2
Bank passbook	1	2
Other (Specify)	1	2

Subsection 2. Livelihood

Employ ment status, source of income, occupat ion **DL1.** Do you currently have a job that earns you income? It does not matter if the job is formal or informal, part-time or full time. **SINGLE CODING ONLY**

SINGLE ANSWER.		DL1	
Yes	1	GO TO DL2	
No	2	SKIP TO DL6	322

SHOWCARD DL2

DL2. What is your primary job (i.e., the job where you spend most of your time)?(PROBE. CHOOSE CODE FROM THE LIST BELOW). SINGLE CODING ONLY

Farmer		Tailor		Business	
T anner	01	Talloi	12	owner (specify)	23
Farm worker	02	Secretary	13	Salonist	24
Public or health service worker (non- professional)	03	Manager	14	Money lender	25
Professional, i.e., doctor, teacher, nurse (specify)	04	Watchman	15	Landlord/ Landlady	26
Clerk	05	Messenger/c ourier	16	Retired	27
Carpenter/maso	06	Policeman	17	Student	28
Mechanic	07	Conductor	18	Housewif e	29
Electrician	08	Factory employee	19	Manual Labor of any kind	30
Cleaner/house help	09	Shop owner	20	Other (specify in row)	31
Waiter/cook	10	Salesperson in a store	21	Refused/ prefer not to say	32
Driver, including personal driver, taxi, rickshaw, puller and autorickshaw	11	Street vendor/hawk er	22		323- 324

SHOWCARD DL3

DL3. What is your secondary or side job (additional job to substitute primary job earnings)? If you have more than one secondary job, list all of them. (PROBE. CHOOSE CODE FROM THE LIST BELOW) **MULTIPLE CODING POSSIBLE**

Farmer	01	Tailor	12	Business owner (specify)	23
Farm worker	02	Secretary	13	Salonist	24
Public or health service worker (non-professional)	03	Manager	14	Money lender	25
Professional, i.e., doctor, teacher, nurse (specify)	04	Watchman	15	Landlord/Landlady	26
Clerk	05	Messenger/courier	16	Retired	27

Carpenter/mason	06	Policeman	17	Student	28
Mechanic	07	Conductor	18	Housewife	29
Electrician	08	Factory employee	19	Manual Labor of any kind	30
Cleaner/house help	09	Shop owner	20	Other (specify in row)	31
Waiter/cook	10	Salesperson in a store	21	No secondary job	32
Driver, including personal driver, taxi, rickshaw, puller and autorickshaw	11	Street vendor/hawker	22	Refused/prefer not to say	33
					325- 340

SHOWCARD DL5

DL5. Do you currently receive any of the following? **SINGLE CODING PER OPTION**

READ OUT. SHOWCARD.	Yes	No
1. Government pension	1	2
		_
3. Other government benefits (including subsidies)	1	2
4. Government educational stipend or scholarship	1	2
5. Business/start-up grant from the government or government-associated agency	1	2
6. Research/science grant from the government or government-associated agency	1	2
7. Donor/NGO benefits	1	2
8. Donor/NGO educational stipend	1	2
Business/start-up grant from a donor or an NGO	1	2
10. Research/science grant from a donor or an NGO	1	2
11. Other (Specify)	1	2

ASK DL6 AND DL7 TO ALL CODING NO (CODE 2) IN DL1 DL6. You said you do not have a job that brings you an income. What is your <u>main</u> source of money for daily expenses? SINGLE CODING ONLY. DO NOT AID WITH LIST. CODE AS PER SPONTANEOUS RESPONSE

DL7. What are your other/secondary sources of income? Mark all that apply. MULTIPLE CODING POSSIBLE. **DO NOT AID WITH LIST. CODE AS PER SPONTANEOUS RESPONSE**

DO NOT READ. CODE TO FIT	DL6 SINGLE	DL7 MARK ALL
	ANSWER	THAT APPLY
Government educational stipend or scholarship	01	01
Government pension	02	02
Pension from a non-government agency	03	03
Remittances/monetary or other help		00
from family members, relatives or	04	04
friends		
Savings	05	05
Interest on stock and shares	06	06
Other government benefits (including	08	08
subsidies)	06	06
Other donor/NGO benefits	09	09
Occasional paid assignments, labor for hire	10	10
Occasionally sell household/my	11	11
belongings		• •
Occasionally sell vegetable produce	12	12
(e.g., fruits, vegetables, other greens)		
Occasionally sell cattle produce (e.g., milk or meat)	13	13
Occasionally sell poultry produce (e.g.,		
eggs or meat)	14	14
Other (Specify)	15	15
None/I do not have any income(SINGLE	16	16
ANSWER)	16	10
Refused (SINGLE ANSWER)	17	17

IMRB ONE- BHARAT EK KHOJ- JOB NO 171105264 354-371 352-353 Progres s out of **DL11.** How many household members are 17-years-old or younger? (By household, we mean that if two of the three characteristics are true - All those who (1) share the same kitchen, (2) share the same roof or (3) have a common decision maker. **SINGLE CODING ONLY** poverty index or Level of individu READ OUT. SINGLE ANSWER al daily Four or more consum Three ption Two 3 One 4 Zero 5 411 DL12. What is the general education level of the male head/spouse? SINGLE CODING ONLY If head of the house is a man, record his education If head of the house is a woman, then record education level of her husband. In case her husband is deceased or the female head is unmarried, then code 1 READ OUT. SINGLE ANSWER No male head/spouse Not literate, no formal school, or 2 primary or below 3 Middle Secondary or higher secondary 4 Diploma/certificate course, graduate, 5 or post graduate and above 412 DL13. What is your household type? (Ask their primary source of household income in last 1 year) SINGLE CODING **ONLY** READ OUT. SINGLE ANSWER Labour (agricultural, casual, or other) Self-employed (agriculture or non-2 agriculture), regular wage/salaryearning, or others 413 DL14. What is the primary source of energy for cooking? SINGLE CODING ONLY READ OUT. SINGLE ANSWER Firewood and chips, dung cake, kerosene, charcoal, coke or coal, 1 gobar gas, or other LPG/Cooking gas or electricity 2 No cooking arrangement 3 414 DL15. Does your household possess any casseroles, thermos, or thermoware? (By Thermoware, we mean utensils that are used to maintain temperature of food items- hot or cold). SINGLE CODING ONLY

READ OUT. SINGLE ANSWER	
Yes	1
No	2
	415

DL16. Does your household possess a television and a VCR/VCD/DVD player? SINGLE CODING ONLY

READ OUT. SINGLE ANSWER	
No, neither one	1
Yes, only one	2
Yes, both	3
	416

DL17. Does your household possess a mobile handset and a telephone instrument (landline)? SINGLE CODING ONLY

READ OUT. SINGLE ANSWER	
No, neither one of these	1
Yes, only a mobile	2
Yes, a landline, regardless of mobile	3
	417

DL18. Does your household possess a sewing machine? SINGLE CODING ONLY

READ OUT. SINGLE ANSWER	
Yes	1
No	2

		418	
DL19. Does your household possess an almirah/dressing table? SINGLE CODING ONLY			
Deta. Does your nousehold possess air airmian/dressing table: SiNGLE CODING ONE!			
READ OUT. SINGLE ANSWER			
Voc		1	

READ OUT. SINGLE ANSWER	
Yes	1
No	2
	419

DL20. Does your household possess a bicycle, motorcycle/scooter, or motor car/jeep? SINGLE CODING ONLY

READ OUT. SINGLE ANSWER	
No, none of these options	1
Yes, bicycle only, no	2
motorcycle/scooter, or car	2
Motorcycle/scooter, but no car	3
(regardless of bicycle)	5
Motor car/jeep (regardless of	4
others)	4
	420

SECTION II: ACCESS TO AND OWNERSHIP OF MOBILE TECHNOLOGY

Mobile phone: owners hip and access

MT1. Do you personally own a mobile phone? By personally I mean that you use it the most and control how to use this phone? SINGLE CODING ONLY

SINGLE ANSWER	MT1	
Yes	1	GO TO MT4
No	2	GO TO MT2
	421	

MT2. You said you don't own a personal mobile phone. Do you access a mobile phone elsewhere that belongs to someone else either by borrowing or paying for its use? **SINGLE CODING ONLY**

SINGLE ANSWER	MT2	
Yes	1	GO TO MT4
No	2	SKIP TO G2P1
	422	

ASK MT4 IF CODED 1 IN MT1 OR MT2 SHOWCARD MT4

MT4. What type of a mobile phone do you own or have access to? SINGLE CODING PER OPTION

READ OUT. SHOWCARD.	Yes	No	
Basic phone- only allows calling, messaging, saving numbers/contacts etc	1	2	423
Feature phone- has camera, radio etc	1	2	424
Smartphone or iPhone- has email, applications etc	1	2	425
DK/Refused	1		426

MT5. Do you personally own an active SIM card?. That is, registered in your name. SINGLE CODING ONLY

SINGLE ANSWER	MT5	
Yes	1	GO TO MT6
No	2	SKIP TO MT8
	427	

ASK MT6 IF CODED 1 IN MT5. IF CODED 2 IN MT5, SKIP TO MT8

MT6. How many SIM cards do you own? (99 FOR DK/Refused). RECORD NUMBER IN THE SPACE BELOW. RECORD WITH LEADING ZEROES

	428-429

MT7. Do you have a SIM card with any of the following providers? SINGLE CODING PER OPTION

READ OUT.	Yes	No	
Aircel	1	2	4:
Airtel	1	2	43
BSNL	1	2	43
Tata Docomo	1	2	43
Dolphin (MTNL) / Garuda	1	2	43
Idea	1	2	43
Loop Mobile	1	2	4
Reliance	1	2	43
Spice Telecom	1	2	43
Vodafone	1	2	43
MTS	1	2	4
Uninor	1	2	4
Videocon	1	2	4
Other (specify) ()	1	2	4
Don't know	9		4

ASK MT8 ONLY IF NO IS CODED IN MT5, ELSE GO TO MT10

MT8. You said you don't personally own a SIM card. Do you use a SIM card that belongs to somebody else or is registered in someone else's name? SINGLE CODING ONLY

SINGLE ANSWER	MT8	
Yes	1	GO TO MT10
No	2	SKIP TO G2P1
	445	

Mobile phone: use

ASK MT10 ONLY IF CODED 1 IN MT8. ELSE SKIP TO G2P1

SHOWCARD MT10

MT10. Apart from today, when was the last time you used a mobile phone to make a call, send an SMS, make a transaction or for any other activity (radio, games, taking photos etc)? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER	MT10
Yesterday	1
In the past 7 days	2
In the past 30 days	3
In the past 90 days	4
More than 90 days ago	5
Never	6
	446

SECTION III: GOVERNMENT BENEFITS AND WELFARE PROGRAMS

ASK G2P1 ONLY IF

- CODING YES FOR ANY OF DL5.1-DL5.6
- DL6.1=YES OR DL6.2= YES OR DL6.8=YES
- DL7.1=YES OR DL7.2= YES OR DL7.8=YES

SHOWCARD G2P1

G2P1. You mentioned that you are receiving payments from the government that are not salary payments. Do you receive any of the following payments? **SINGLE CODING PER OPTION**

READ OUT.SHOWCARD	Yes	No
Antyodaya Anna Yojana (AAY)	1	2
Fertilizer Subsidies	1	2
Dhanlakshmi scheme / Abaad Scheme	1	2
Indira AwaasYojna (IAY)	1	2
Indira Gandhi MatritvaSahyogYojana (IGMSY)	1	2
JananiSurakshaYojana (JSY)	1	2
LPG / Cooking Gas subsidies	1	2
MNREGA (Mahatma Gandhi National Rural Employment Guarantee Act)	1	2
Pension, old age	1	2
Pension, disability	1	2
Pension, widow	1	2
Scholarship and fellowship programs for students (for students in SC, ST and OBC categories)	1	2
Skill development, coaching, vocational training stipends	1	2
Laadli scheme	1	2
Other (Specify)	1	2
DK/Refused	9	

ASK G2P2-G2P6 IF1 IS CODED FOR AT LEAST ONE PROGRAM IN G2P1. OTHERS SKIP TO INSTRUCTIONS BEFORE FB1.

INSTRUCTIONS TO INTERVIEWER

- ASK G2P2-G2P6 TOGETHER FOR THE MOST RECENT PAYMENT,
- THEN ASK G2P2-G2P6 TOGETHER FOR THE SECOND MOST RECENT ACTIVITY
- THEN ASK G2P2-G2P6 TOGETHER FOR THE THIRD MOST RECENT ACTIVITY
- IF NO PAYMENTS RECEIVED IN THE PAST 6 MONTHS, SKIP TO INSTRUCTIONS BEFORE FB1

G2P2-G2P6. Please, tell me about the three (3) most recent payments that you received from the government as a part of your benefits program/programs in **the past 6 months**. Start with the most recent one. **(Explain to respondent that only benefits received as payments should be mentioned here and not those benefis that were received as goods and services)**

G2P2. What date did you request/expect the payment	G2P3. How long did it take you to	G2P4. How was the payment delivered?	G2P5. Was the	G2P6. Did you have to pay a
requestiexpect the payment	receive the	delivered:	payment	bribe or other
DD-MM-YYYY	money?	01=Direct deposit to a bank	received	informal
	days	02=Personal pick-upby self	in full, i.e., the	commission to access your
			full	payment?
		03=Courier delivery	amount minus	
		04=Post office transfer	any	1=Yes
		05 D: 1D (1) ((DDT)	applicabl	2=No
		05=Direct Benefits transfer (DBT)	e transacti	
		06=Own m- money account	on fees?	
		07=Agent's m-money account		
		08=Other person's m-money account	1=Yes 2=No	
		09=Digital card		

						10=Western Union/ Money Gram 11=Door-to-door agents 12 = Collected by someone else on your behalf (a friend or a relative) 13= Deposit into Microfinance account							
	PA	YME	NT [DATI	E	TII	ME T	AKEN	14=Other PAYME	NT METHOD	FULL OR NOT	COMMISSION	
1.													511- 525
2.													525- 542
3.													543- 559

SECTION III: FINANCIAL BEHAVIOR

ASK ALL

Now, I would like to ask you just a few questions about your financial habits and preferences.

INSTRUCTIONS TO INTERVIEWER

- ASK FB1-FB5 TOGETHER FOR THE FIRST ACTIVITY,
- THEN ASK FB1-FB5 TOGETHER FOR THE SECOND ACTIVITY AND SO ON.

FB1. In the <u>past 30 days(1 month)</u>, how many times did you do the following...? (READ OUT THE LIST OF ACTIVITIES. WRITE DOWN THE NUMBER) **RECORD NUMBER WITH LEADING ZEROES**

FB2. Now, how many times did you do the following activities in the <u>past 90 days(3 months)?</u> (READ OUT THE LIST OF ACTIVITIES. WRITE DOWN THE NUMBER) **RECORD NUMBER WITH LEADING ZEROES**

ASK FB3 ONLY FOR ACTIVITES THAT THE RESPONDENT CODED IN FB2. IF'00' CODED FOR ALL ACTIVITIES IN FB2, THEN, SKIP TO FB6

FB3. What was the <u>average</u> amount you ... (READ THE ACTIVITY MARKED IN FB2) in the past 90 days, do not include charges or transaction fees? RECORD VERBATIM. **RECORD WITH LEADING ZEROES**

ASK FB4 ONLY FOR ACTIVITES THAT THE RESPONDENT CODED IN FB2. IF NO ACTIVITIES REPORTED IN FB1 OR FB2 SKIP TO INSTRUCTION BEFORE FB6

SHOWCARD FB4

FB4. Which of those payment methods did you use <u>most frequently</u> for this activity (READ THE ACTIVITY MARKED IN FB2, THEN READ OUT THE LIST OF METHODS IN FB4)? **SINGLE CODING PER OPTION**

	FB4	(Codes		
	Cash		01	Cashless payment: Digital card	06
LEGEND	Gold		02	Cashless Payment: e transfer	07
ONLY. DO NOT	Airtime		03	Cheque/Demand Draft	80
	Barter trade for food or other goods		04	Other (Specify)	09
	Cashless payments: m- money		05		

ASK FB5 ONLY FOR ACTIVITES THAT THE RESPONDENT CODED IN FB2. IF NO ACTIVITIES REPORTED IN FB1 OR FB2 SKIP TO INSTRUCTION BEFORE FB6

SHOWCARD FB5

FB5. Which of those delivery methods did you use <u>most frequently</u> for this activity (READ THE ACTIVITY MARKED IN FB2, THEN READ OUT THE LIST OF METHODS IN FB5)? **SINGLE CODING PER OPTION**

	FB5	Codes	FB5	
LEGEND	Direct deposit to a	01	Other person's m-	80
LEGEND	bank		money account	
ONLY. DO NOT CODE	Personal delivery by self	02	Digital card	09
HERE	Courier delivery	03	Western Union/ Money Gram	10
	Post office transfer	04	Door-to-door	11

		agents	
Tatkal and other	05	Delivery through	12
Informal Services		friend/relative	
Own m- money	06	Other	13
Agent's m-money	07		
account			

ASK FB1-FB5 TOGETHER FOR THE FIRST ACTIVITY, THEN ASK FB1-FB5 TOGETHER FOR THE SECOND ACTIVITY AND SO ON. IF'00' CODED FOR ALL ACTIVITIES IN FB2, THEN, SKIP TO FB6

CODED FOR ALL ACTIVITIES IN FB2, THEN, SKIP TO FB6											FB5		_
READ OUT. SHOWCARD.	FB1 P1M freq	FB2 P3M	freq	FB3 (Ask for all marked in FB2) AVERAGE AMOUNT IN INR			mark FB2) PAYI	(Ask for all marked in FB2) PAYMENT METHOD		or all ed in VERY HOD			
Deposit money													611-625
Withdraw money													626-640
Buy airtime top-ups													641-655
Pay a school fee													656-670
Pay a medical bill													671-685
Pay a utility bill													711-725
Pay a government bill, including tax, fine or fee													726-740
Send money to family members, friends, workmates or other acquaintances for regular support/allowances													741-755
Send money to family members, friends, workmates or other acquaintances to help with emergencies													756-770
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances													771-785
Receive money from family members, friends, workmates or other acquaintances to help with emergencies													811-825
Receive welfare or pension from the government or other government payment													826-840
Receive other benefit payments from the government or government agency (Specify)													841-855
Receive wages for primary job													856-870
Receive wages for secondary job(s)													871-885
Pay for large acquisitions, including land, cattle, residence													911-925
Make insurance-related payments													926-940
Receive claims on insurance													941-955
Make payments on a loan													956-970
Receive payments on a loan													971-985
Pay for goods at grocery store													1011- 1025
Pay for clothing shop or any other store/shop													1026- 1040

FB6. Have you ever done the following activity? SINGLE CODING PER OPTION

READ OUT	Yes	No	
Take a loan	1	2	1051
Give a loan	1	2	1052
Save money for a future purchase or payment	1	2	1053
Set aside money for pension, paid pension contributions	1	2	1054
Make an investment, including buy stock or shares	1	2	1055

ASK FB7 FOR ALL OPTIONS FOR WHICH YES IS CODED IN FB6. IF NO CODED FOR ALL OPTIONS, THEN SKIP TO FFI1

SHOWCARD FB7

FB7. If so, what means did you use for each activity? ASK FOR EACH OPTION CODED YES= 1IN FB6 ONE BY ONE. MULTIPLE CODING POSSIBLE PER OPTION

READ OUT. MARK ALL THAT APPLY	Take a Loan	Give a Loan	Save money for a future purchase or payment	Set aside money for pension, paid pension contributions	Make an investment, including buy stock or shares
Through a bank (state, private, cooperatives)	01	01	01	01	01
Through a Microfinance account	02	02	02	02	02
Village-level savings group	03	03	03	03	03
Private money lenders	04	04	04	04	04
Someone in workplace who gives loans or collects savings	05	05	05	05	05
Through a mobile money account	06	06	06	06	06
Post office Account	07	07	07	07	07
Savings collectors	08	08	08	08	80
Chits and chit fund groups	09	09	09	09	09
Gold	10	10	10	10	10
Other (Specify)	11	11	11	11	11
Other (Specify)	12	12	12	12	12
	1056-1075	1111-1130	1131-1150	1151-1170	1171-1190

SECTION IV: FINANCIAL INSTRUMENTS

Subsection 1: Formal Financial Instruments

Owners hip, access and use

FFI1. Do you personally own a bank account? (Bank account includes Savings, Current, Fixed Deposit, Recurring or Student Account) SINGLE CODING ONLY

SINGLE ANSWER	FFI1	
Yes	1	SKIP TO FFI5
No	2	GO TO FFI2
	1211	

IF CODED 2 IN FFI1, ASK FFI2. ELSE SKIP TO FFI5

FFI2. What is <u>the main reason</u> you do not have your own bank account? **SINGLE CODING ONLY. CODE AS PER RESPONDENT'S SPONTANEOUS RESPONSE**

DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI2
I do not know what it is	01
I do not know how to open one	02
I do not have a state-issued/national ID or other required documents	03
There are no banks close to where I live	04
I do not have money	05
I do not need one, I do not make any transactions	06
Registration paperwork is too complicated	07
Registration fee is too high	08
Using a bank account is difficult	09
Fees for using a bank account are too high	10
I do not have money to pay for transaction fees with such account	11
No one among my friends or family has such account	12
I do not understand the purpose of such account, I do not know what I can use it for	13
A bank has agents but they are not accessible	14
Banks are not reliable	15
Banks do not offer the services I need	16
Bank staff/agents are unfriendly; they make me feel unwelcomed	17
I can't afford the minimum balance	18
Bank hours are not convenient for me	19
I never thought about using a bank	20
I do not trust banks/that my money is safe in a bank	21
I would prefer to have my money close to me	22

Other (specify)	23
DK/Refused	24
	1212-1213

FFI3. Do you use a bank account that belongs to somebody else if you need to? SINGLE CODING ONLY

SINGLE ANSWER	FFI3	
Yes	1	GO TO FFI4
No	2	SKIP TO MM1
	1214	

ASK FFI4 IF CODED 1 IN FFI3. ELSE SKIP TO MM1

FFI4. Whose bankaccount are you <u>most likely</u> to access if you need to? **SINGLE CODING ONLY. CODE AS PER RESPONDENT'S SPONTANEOUS RESPONSE**

DO NOT READ. CODE TO FIT. SINGLE ANSWER		FFI4
Family member in my household		1
Family member in a different household		2
Other relative (Specify)		3
Workmate or a business partner		4
Neighbor, not a relative		5
Mobile Operator's agent/bank agent		6
Other (Specify)		7
		1215

ASK FFI5 TO ALL CODING 1= YES IN FFI1

FFI5. How many of the following types of bank account do you own? RECORD VERBATIM WITH LEADING ZEROES

ASK FFI6 TO ALL CODING 1=YES IN FFI3

FFI6. How many of the following types of bank account do you have access to? RECORD VERBATIM WITH LEADING ZEROES

READ OUT. MARK ALI	L THAT APPLY	FFI5 ENTER NU	IMBER	FFI6 ENTER NU	JMBER	
Current						
Savings]
Student]
Recurring]
Fixed Deposit]
Other (Specify)						1228-1229,
						1242-1243
		1216	-1227	1230	-1241	

IF ONLY RECURRING /FIXED DEPOSIT IS CODED IN FFI5 OR FFI6, THEN GO TO MM1. ELSE CONTINUE WITH THIS SECTION

FFI7. Why did you decide to start using a bank account? SINGLE CODING ONLY. CODE AS PER RESPONDENT'S SPONTANEOUS RESPONSE. DO NOT AID WITH THE LIST

DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI7
I had to send money to another person	01
I had to receive money from another person	02
Somebody requested I opened an account	03
I had to send money to an organization/government agency: e.g., had to pay a bill.	04
I had to receive money from an organization/government agency: e.g., pension or unemployment payment	05
An organization/government agency requested I signed up for an account	06
An agent or sales person convinced me	07
I saw posters/billboards/radio/TV advertising that convinced me	08
A person I know, who uses a bank account, recommended I use it because it is better than other financial instruments I use	09
I saw other people using it and wanted to try myself	10
I wanted to start saving money with a bank	11
I wanted a safe place to store my money	12

My parents opened an account for me when I was young and keep money in it for my use	13
Other (Specify)	14
DK/Refused	15
	1244-1245

SHOWCARD FFI9

FFI9. Apart from today, when was the last time you used a bank account for any financial activity (includes sending, receiving, saving, storing money or making payments of any kind)? **SINGLE CODING ONLY**

READ OUT. SHOWCARD. SINGLE ANSWER	FFI9	
Yesterday	1	
In the past 7 days	2	
In the past 30 days	3	GO TO FFI10
In the past 90 days	4	
More than 90 days ago	5	
Never	6	SKIP TO MM1
	1246	

CONTINUE TO FFI10 IF CODED 1/2/3/4/5 IN FFI9. SKIP TO MM1 IF CODED 6 IN FFI9

SHOWCARD FFI10

FFI10. How important is a bank account in your finances? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER	FFI10	
Very important, use it for almost all my financial activities	1	
Important, use it frequently or for large transaction	2	GO TO FFI11
Somewhat important, use it infrequently or for small transactions	3	
Somewhat unimportant, rarely use it	4	
Not at all important, never use it	5	SKIP TO MM1
	1247	

CONTINUE IF CODED 1/2/3/4 IN FFI10. SKIP TO MM1 IF CODED 5 IN FFI10, $\underline{\text{INSTRUCTIONS TO INTERVIEWER}}$

- ASK FFI11-FFI13 TOGETHER FOR THE FIRST OPTION,
- THEN ASK FFI11-FFI13 TOGETHER FOR THE SECOND OPTION AND THIRD OPTION IN A SIMILAR MANNER
- IF NO CODED FOR ALL OPTIONS IN FFI11, THEN GO TO FFI16

FFI11. When you access a bank account for any financial activity, do you use any of the following? (IF A RESPONDENT HAS MORE THAN ONE BANK ACCOUNT, ASK THEM ABOUT THE ONE THEY USE MOST FREQUENTLY) **SINGLE CODING PER OPTION**

ASK FFI12 FOR ALL OPTIONS FOR WHICH YES=1 IS CODED IN FFI11 SHOWCARD FFI12

FFI12. How far(in km) is the closest _____ from the place where you live? SINGLE CODING PER OPTION

	FFI12	Codes
	0.5 km or less	1
LEGEND ONLY.	More than 0.5 km to 1km	2
	More than 1km to 5km	3
DO NOT CODE HERE	More than 5km to 10km	4
	More than 10km to 15km	5
	More than 15km	6

ASK FFI13 FOR ALL OPTIONS FOR WHICH YES=1 IS CODED IN FFI11 SHOWCARD FFI3

FFI13. If you have to walk, how many minutes does it take you to get to the closest _____ from the place where you live? **SINGLE CODING PER OPTION**

	FFI13	Codes
LEGEND ONLY.	15 minutes or less	1
	More than 15 to 30 minutes	2
DO NOT CODE	More than 30 minutes to an hour	3
HERE	More than an hour to 2 hours	4
HEKE	More than 2 hours to 4 hours	5
	More than 4 hours	6

- ASK FFI11-FFI13 TOGETHER FOR THE FIRST OPTION,
- THEN ASK FFI11-FFI13 TOGETHER FOR THE SECOND OPTION AND SO ON AND THIRD OPTION IN A SIMILAR MANNER
- IF NO CODED FOR ALL OPTIONS IN FFI11, THEN GO TO FFI16

READ OUT.	2	FFI11 1=Yes 2=No MARK ALL APPLY	THAT	FFI12 SINGLE ANSWER. SHOWCARD ASK ONLY FOR THOSE MARKED IN FFI11	FFI13 SINGLE ANSWER. SHOWCARD. ASK ONLY FOR THOSE MARKED IN FFI11
		US	ED	DISTANCE	TIME TAKEN
		Yes	No		
Over the counter in a branch of the bank		1	2		
ATM		1	2		
Bank's website		1	2		
Mobile application		1	2		
Over the counter at a retail store, such as EKO counter		1	2		
A door-to-door agent, banking correspondent or another person who is associated with this bank		1	2		
Other (Specify)		1	2		
		1248-	1254	1255-1261	1262-1268

FFI14. What is your <u>preferred</u> way of accessing money from a bank account? **SINGLE CODING ONLY**

READ OUT. SINGLE ANSWER	FFI14
Over the counter in a branch of the bank	1
Via ATM	2
Bank's website	3
Mobile application	4
Over the counter at a retail store, such as EKO counter	5
Using an agent or another person who is associated with this bank	6
Other (Specify)	 7
	•
	1269

FFI15. What is <u>the main reason</u> you prefer this method? **SINGLE CODING ONLY. DO NOT AID WITH LIST. CODE AS PER SPONTANEOUS RESPONSE**

DO NOT READ. CODE TO FIT. SINGLE ANSWER	FFI15
Safe	01
Fast	02
Easy	03
Close to my home	04
All my friends and workmates use it	05
My parents and other family members use it	06
My business partners and/or customers use it	07
It is cheaper than other methods	08
This is the only option available	09
This is the only way I know how to access my money	10
Other (Specify)	11
No particular reason	12
·	1270-1271

INSTRUCTIONS TO INTERVIEWER

- ASK FFI16-FFI19 TOGETHER FOR THE FIRST OPTION.
- THEN ASK FFI16-FFI19 TOGETHER FOR THE SECOND OPTION AND SO ON

FFI16. Which of the following have you ever done using your bank account? MULTIPLE CODING POSSIBLE

ASK FFI18 FOR ALL ACTIVITIES CODED IN FFI16

FFI18. What was the minimum amount you ever... (READ THE ACTIVITY MARKED IN FFI16), do not include charges or transaction fees? ASK FOR EACH OPTION ONE BY ONE. RECORD VERBATIM WITH LEADING ZEROES

ASK FFI17 FOR ALL ACTIVITIES CODED IN FFI16

FFI17. What was the maximum amount you ever... (READ THE ACTIVITY MARKED IN FFI16), do not include charges or transaction fees? ASK FOR EACH OPTION ONE BY ONE. RECORD VERBATIM WITH LEADING ZEROES

ASK FFI19FOR ALL ACTIVITIES CODED IN FFI16

FFI19. In the past 30 days, how many times did you use a bank account for such activities? ASK FOR EACH OPTION ONE BY ONE. RECORD VERBATIM WITH LEADING ZEROES

ASK FFI16-FFI19 TOGETHER FOR THE FIRST OPTION, THEN ASK FFI16-FFI19 TOGETHER FOR THE SECOND OPTION AND SO ON.

 ASK FFI16-FFI19 TOGETH THEN ASK FFI16-FFI19 TO 	GETHE				TION	AND	so	ON							
	FFI16 EVER USED	RI	ECOF	FFI18	MOUI	NT		RE	COR	FFI17 D MA MOUI	MIXA	UM		FFI19 IM fr	
Deposit money	01														1 1
Withdraw money	02														1 1
Buy airtime top-ups	03														1
Pay a school fee	04														1 1
Pay a medical bill	05														1. 1
Pay a utility bill	06														1 ₄
Pay a government bill, including tax, ine or fee	07														1 ₋
Send money to family members, riends, workmates or other acquaintances for regular support/allowances	08														1: 1
Send money to family members, friends, workmates or other acquaintances to help with emergencies	09														1
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances	10														1:
Receive money from family members, friends, workmates or other acquaintances to help with emergencies	11														1:
	FFI16 EVER USED	RI	ECOF	FFI18 INIMU	MOU	NT		RE	COR	FFI17 D MA MOUI	MIXA	UM		FFI19 IM fr	
Receive welfare or pension from the government or other government payment	12														1:
Receive other benefit payments from the government or government agency (Specify)	13														1
Receive wages for primary job	14														1 1
Receive wages for secondary job(s)	15														10 1
Pay for large acquisitions, including and, cattle, residence	16														10 1
Make insurance-related payments	17														1(1

Receive claims on insurance	18									1711- 1727
Take a loan or make payments on a loan	19									1728- 1744
Give a loan or receive payments on a loan	20									1745- 1761
Save money for a future purchase or payment	21									1762- 1778
Set aside money for pension, paid pension contributions	22									1779- 1795
Make an investment, including buy stock or shares	23									1811- 1827
Pay for goods at grocery store	24									1828- 1844
Pay for clothing shop or any other store/shop	25									1845- 1861

1311-1350

FFI20. Do you use a bank account for the following business payments/purchases? ASK FOR EACH OPTION ONE BY ONE. SINGLE CODING PER OPTION

READ OUT	Yes	No	
Paid employees	1	2	1862
Paid suppliers	1	2	1863
Received payments from customers	1	2	1864
Received payments from distributors	1	2	1865
Made investment, for example bought new equipment or expanded the office/business building	1	2	1866
Paid business-associated expenses, including rent, taxes, utility and transportation bills	1	2	1867
None	1		1868

ASK FFI21 ONLY IF NO TRANSACTIONS ARE SELECTED IN FFI20, THAT IS, NO CODED FOR ALL OPTIONS. OTHERS SKIP TO FFI22

FFI21.. You said you do not use this bank account for any business payments/purchases. Please tell me why? PROBE FULLY. CODE AS PER SPONTANEOUS RESPONSE. DO NOT AID. MULTIPLE CODING POSSIBLE

DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS	FFI21
I do not have a business	01
I will have to pay extra taxes	02
I will have to pay bribes to government officials to avoid taxation/licensing/paper work	03
My business is not registered, it is not formal	04
To pay account fees I will have to raise prices and people won't buy from me	05
My business is too small to need a bank account	06
Other (specify)	07
Other (specify)	08
DK/Refused	09
	1869-1886

INSTRUCTIONS TO INTERVIEWERS

- ASK FFI22-FFI28 TOGETHER FOR THE FIRST MOST RECENT PAYMENT,
- THEN ASK FFI22-FFI28 TOGETHER FOR THE SECOND MOST RECENT PAYMENT AND SO ON.
- IF NO TRANSACTIONS DONE IN PAST 6 MONTHS SKIP TO FFI30.

FFI22-FFI28. Please, tell me about 3 most recent transactions you attempted in the past 6 months, either deposit or withdrawal, at a branch of a bank (over-the bank branch-counter transactions) where you have an account or have access to an account. Start with the most recent one. **IF NO TRANSACTIONS IN THE PAST 6 MONTHS SKIP TO FFI30**.

	of	the	acti	ivity	?	the	e da	te	lor tal ge	ng d ke y	. Ho lid it ou t the	0	Ho if a	FI24 ow r anyt d yo	muc thin		am	nour	. Wh nt yo iting	u w	ere		ıg	Ho dic ac	126. w lo I the tivity ce,	ng	did pa	127. I you y for anci	hav the	ve to)	FFI28. Were you able to comple	
		5, 1411		•	•					inute			pa tra or	ay in ansp n co: upe	oorta					Rup	ees	3		inc sta in	cludii andir the eue'	ng			F	Rupe	ees	te the activity ?	
																								mi	nute	S						1=Yes GO TO FFI30 2=No	
				DA	TE					TII	VEI ME KEN			RAN RTA FE	_	_			AN DEP		TEC	-			IN- RAN TIM	IC		СН	ARG	GES		COMP LETIO N	
1.																																	1911- 1943
2.																																	2011- 2043
3.																																	2111- 2143

ASK FFI29 IF NO=2CODED FOR ANY ACTIVITY IN FFI28

FFI29. Why were you unable to complete the activity? MULTIPLE CODING POSSIBLE. DO NOT AID WITH LIST. PROBE AND CODE AS PER SPONTANEOUS RESPONSE

DO NOT READ, CODE TO FIT. MARK ALL THAT APPLY	FFI29
Technical problems with the	01
network	0.
The bank closed for a lunch- break/for the day	02
I did not have a proper ID	03
There was not enough cash	04
I did not have enough money to	05
pay the fee	05
I did not have enough time to wait	06
Other (Specify)	07
Other (Specify)	08
DK/Refused	09
	2144-2163

ASK ALL SHOWCARD FFI30

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FFI30. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial products/services available to you through your bank account. SINGLE CODING ONLY

0	1	2	3	4	5	6	7	8	9	10	2164-2165
Extremely Bad										Extremely Good	

Subsection III: Digital Financial Services/Mobile Money

Mobil e MM1. Please tell me the names of any mobile money services that you are aware of? (Mobile Money is use Mobile Phone in order to do financial activities like transfer funds between banks/accounts, deposit/withdraw funds or pay bills, purchase items)

ASK MM2 ONLY FOR SERVICES NOT CODED IN MM1.

MM2. Have you ever heard about the following mobile money services? MULTIPLE CODING POSSIBLE

ASK MM3 ONLY FOR SERVICES FOR WHICH CODED YES ie '1' IN MM1/MM2. IF CODED "NO" FOR ALL SERVICES IN MM1 AND MM2, SKIP MM3 AND GO TO SFC1

MM3. From which source of information did you first learn about this mobile money service? SINGLE CODING PER OPTION. CODE AS PER SPONTANEOUS RESPONSE. DO NOT AID WITH LIST

	-					_
	MM1 SPONTA RECALL		MM2 PROMI RECAL		MM3. ASK FOR ALL CASES WHERE MM1=1 OR MM2=1.	
	1=Yes 2=No	•	ASK O	NLY	DO NOT READ. SINGLE ANSWER FOR EACH OPTION CODED IN MM1/MM2 01=Radio	
			MENTI	CES NOT ONED IN	02=TV	
			MM1		03=Hoarding	
			1=Yes 2=No		04=Newspapers or magazines	
					05=Family members in this household	
					06=Family members in another household	
					07=Other relatives, friends, neighbors	
					08=Workmates or business partners	
					09=Customers of your business	
					10=Elected/administrative officials	
					11=Employees of a bank or MFI	
					12=Members of an informal financial group, including a village savings association, cooperative, merry-go-round, etc.	
					13= Mobile money agents/Kirana Stores/Shops	
					14=Field agents/promoters of mobile money	
					15= Online/through internet	
					16= other (specify)	
	SPONT	MM1 ANEOUS CALL		MM2 AIDED ECALL	MM3 SOURCE OF INFORMATION	
	Yes	No No	Yes	No		
Aircel Money	1	2	1	2		2211- 2214
Airtel Money	1	2	1	2		2215- 2218
Beam Money	1	2	1	2		2219- 2222
Cashpor Microcredit	1	2	1	2		2223- 2226
Citi Mobile	1	2	1	2		2227- 2230
Eko Counter	1	2	1	2		2231- 2234
Fino	1	2	1	2		2235- 2238
Hello Money	1	2	1	2		2239- 2242
Idea	1	2	1	2		2243- 2246
Mycash Money on Mobile	1	2	1	2		2240 2247- 2250
M-Pesa	1	2	1	2		2251- 2254
Oxigen	1	2	1	2		2255- 2258
Union Bank Money	1	2	1	2		2259- 2262
Alpha Money	1	2	1	2		2263- 2266
Other (specify)	1	2	1	2		2269- 2272
None	1		1			

Mobil e mone y adopti on, use, barrie rs,

INSTRUCTIONS TO INTERVIEWERS

- ASK MM6-MM10 TOGETHER FOR THE FIRST SERVICE
- THEN ASK MM6-MM10 TOGETHER FOR THE SECOND SERVICE AND SO ON.

ASK MM6 FOR FOR SERVICES FOR WHICH CODED YES ie '1' IN MM1/MM2

MM6. Have you ever used this mobile money service for any financial activity yourself or with someone's help?(financial activities includes transfer funds between banks/accounts, deposit/withdraw funds or pay bills, purchase items)

ASK MM7 ONLY FOR OPTIONS FOR WHICH YES=1 IS CODED IS CODED IN MM6

driver

IF NO CODED FOR ALL OPTIONS IN MM6, THEN SKIP TO SFC1

SHOWCARD MM7

MM7. Apart from today, when was the last time you conducted any financial activity with this mobile money service? ASK FOR EACH OPTION CODED INMM6 ONE BY ONE. SINGLE CODING PER OPTION

	MM7	Codes
	Yesterday	1
LEGEND ONLY.	In the past 7 days	2
DO NOT CODE HERE	In the past 30 days	3
	In the past 90 days	4
	More than 90 days ago	5

MM8. Do you have a registered account with this mobile money service? SINGLE CODING PER OPTION

ASK MM8a FOR ALL OPTIONS CODED YES= 1 IN MM8. IF ALL OPTIONS CODED NO=2, THEN SKIP TO MM11 MM8a. Are you permitted to withdraw funds from your registered mobile money account? SINGLE CODING PER OPTION

ASK MM9 ONLY FOR OPTIONS FOR WHICH YES=1 IS CODED IN MM8. IF ALL OPTIONS CODED NO=2, THEN SKIP TO MM11

SHOWCARD MM9

MM9. Apart from today, when was the last time you conducted any financial activity using these registered accounts? **SINGLE CODING PER OPTION**

	MM9	Codes
	Yesterday	1
LEGEND ONLY.	In the past 7 days	2
DO NOT CODE HERE	In the past 30 days	3
	In the past 90 days	4
	More than 90 days ago	5
	Never	6

ASK MM10 ONLY FOR OPTIONS FOR WHICH YES=1 IS CODED IN MM8. IF ALL OPTIONS IN MM8 CODED NO=2, THEN SKIP TO MM11

SHOWCARD MM10

MM10. How important is this account in your finances? SINGLE CODING PER OPTION

	MM10	Codes
	Very important	1
LEGEND ONLY.	Important	2
DO NOT CODE HERE	Somewhat important	3
	Somewhat unimportant	4
	Not at all important	5

ASK MM6-MM10 FOR FOR SERVICES FOR WHICH CODED YES ie '1' IN MM1/MM2.

- ASK MM6-MM10 TOGETHER FOR THE FIRST SERVICE
- THEN ASK MM6-MM10 TOGETHER FOR THE SECOND SERVICE AND SO ON.

		USED	MM7 (ask only for MM6= YES) LAST USED	MM8 1=Yes 2=No REGIST ACCOU	NT	WITHDE	TED TO RAW	MM9 (ask only for MM8= YES) LAST USAGE	MM10. (ask only for MM8=YES) IMPORTAN CE	
Aire al	Yes	No		Yes	No	Yes	No			
Aircel Money	1	2		1	2	1	2			23 22
Airtel Money	1	2		1	2	1	2			22° 22°
Beam Money	1	2		1	2	1	2			22: 22:
Cashpor Microcredit	1	2		1	2	1	2			22: 22:
Citi Mobile	1	2		1	2	1	2			223 224
Eko Counter	1	2		1	2	1	2			22 22
Fino	1	2		1	2	1	2			22 22
Hello Money	1	2		1	2	1	2			22
Idea Mycash	1	2		1	2	1	2			22: 22:
Money on Mobile	1	2		1	2	1	2			22 22
M-Pesa	1	2		1	2	1	2			22
Oxigen	1	2		1	2	1	2			22 ²

Union Bank Money	1	2	1	2	1	2		2283- 2288
Alpha Money	1	2	1	2	1	2		2289- 2294
Other (specify)	1	2	1	2	1	2		2311- 2316 (2323- 2324)
None	1		1		1			2317- 2322

ASK MM11 ONLY WHERE MM6=YES AND MM8=NO FOR ANY OPTION.OTHERS SKIP TO MM14

MM11.. You said you do not have a registered account with this mobile money provider. How do you access this mobile money service? **MULTIPLE CODING POSSIBLE**

READ OUT. ACCEPT MULTIPLE ANSWERS	
Over the counter or by using an agent's	1
account	l
Account of a family member in this household	2
Account of a family member in another	2
household, other relative, friend or a neighbor	3
Account of a workmate or a business partner	4
Other (Specify)	5
	2325-2329

ASK MM14 ONLY IFAT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM6, THAT IS, CODED YES FOR ATLEAST ONE OPTION IN MM6. OTHERS GO TO SFC1.

MM14. Why did you start using mobile money? MULTIPLE CODING POSSIBLE. DO NOT AID WITH LIST. CODE AS PER SPONTANEOUS RESPONSE. PROBE THOROUHGLY

DO NOT READ. CODE TO FIT. MARK ALL THAT APPLY	MM14
I had to send money to another person	01
I had to receive money from another person	02
Somebody requested I opened an account	03
I had to send money to an	
organization/government agency: e.g., had to pay	04
a bill.	
I had to receive money from an	
organization/government agency: e.g., pension or	05
unemployment payment	
An organization/government agency requested I	06
signed up for an account	
An agent or sales person convinced me	07
I saw posters/billboards/radio/TV advertising that	08
convinced me	
A person I know, who uses a bank account,	
recommended I use it because it is better than	09
other financial instruments I use	
I saw other people using it and wanted to try	10
myself	
I got a discount on airtime	11
I got a promotional amount of money to spend if I	12
start using m-money	12
Other (Specify)	13
	2330-
	2345

ASK MM16-MM19 TOGETHER FOR FIRST OPTION, THEN ASK MM16-MM19 TOGETHER FOR THE SECOND SERVICE AND SO ON.

MM16. Have you ever used mobile money to do the following...? (Read out). SINGLE CODING PER OPTION

ASK MM18 ONLY FOR OPTIONS FOR WHICH YES=1 IS CODED IN MM16. IF NO IS CODED FOR ALL ACTIVITIES IN MM16, THEN, GO TO MM20.

MM18. What was the minimum amount you ever...(READ THE ACTIVITY MARKED IN MM16), do not include charges or transaction fees? RECORD VERBATIM WITH LEADING ZEROES

MM17. What was the maximum amount you ever... READ THE ACTIVITY MARKED IN MM16), do not include charges or transaction fees? RECORD VERBATIM WITH LEADING ZEROES

MM19 .In the past 30 days, how many times did you use a mobile money account(s) for such financial activities? **RECORD VERBATIM WITH LEADING ZEROES**

READ OUT	Yes	/116 No	Doo	ord	MM1	-			Doo		ИМ17 тох			MM		
Deposit money			Rec	ora	Imin	. am	oun		Rec	ord	шах	amo	Junt	P1M	rreq	241
Withdraw money	1	2														242 242
·	1	2														244
Buy airtime top-ups	1	2														244 245
Pay a school fee	1	2														245
Pay a medical bill	1	2														247 247
Pay a utility bill																249 251
	1	2														252
Pay a government bill, including tax, fine or fee	1	2														252 254
Send money to family members, friends, workmates or other acquaintances for regular support/allowances	1	2														254 255
Send money to family members, friends, workmates or other acquaintances to help with emergencies	1	2														255 257
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances	1	2														257 259
Receive money from family members, friends, workmates or other acquaintances to help with emergencies	1	2														261 262
Receive welfare or pension from the government or other government payment	1	2														262 264
Receive other benefit payments from the government or government agency (Specify)	1	2														26 ² 26 ⁵
Receive wages for primary job	1	2														265
Receive wages for secondary job(s)	1	2														267 267
Pay for large acquisitions,		_														269
including land, cattle, residence	1	2														27 ²
Make insurance-related payments	1	2														272 274
Receive claims on insurance	1	2														274 275
ake a loan or make payments on loan	1	2														27! 27
Give a loan or receive payments on a loan	1	2														277 279
Save money for a future purchase or payment	1	2														28 ²
Set aside money for pension, paid pension contributions	1	2														282 284
Make an investment, including buy stock or shares	1	2														28 ² 285
Pay for goods at grocery store	1	2														285 287
Pay for clothing shop or any other store/shop	1	2														287 289

READ OUT.	Yes	No
Paid employees	1	2
Paid suppliers	1	2
Received payments from customers	1	2
Received payments from distributors	1	2
Made investment, for example bought new equipment or expanded the office/business building	1	2
Paid business-associated expenses, including rent, taxes, utility and transportation bills	1	2
L .	2911-29	16 (fixed)

ASK MM21 ONLY IF "NO=2" IS CODED FOR ALL OPTIONS IN MM20, OTHERS SKIP TO MM22.

MM21. You said you do not use a mobile money account for any business transactions. Please, tell me why? MULTIPLE CODING POSSIBLE. PROBE AS PER SPONTANEOUS RESPONSE. DO NOT AID. PROBE FULLY

DO NOT DE LO CODE TO EST. ACCEPTANT TIDE AND MEDO	MM21		
DO NOT READ. CODE TO FIT. ACCEPT MULTIPLE ANSWERS			
I do not have a business	01		
I will have to pay extra taxes	02		
I will have to pay bribes to government officials to avoid taxation/licensing/paper work	03		
My business is not registered, it is not formal	04		
To pay account fees I will have to raise prices and people won't buy from me	05		
My business is too small to need an account	06		
Other (specify)	07		
Other (specify)	08		
DK/Refused	09		
	2917-2930		

MM22. Do you tend to use the same mobile money agent all or most of the time? SINGLE CODING ONLY

SINGLE ANSWER	MM22	
Yes	1	GO TO MM23
No	2	SKIP TO MM29
	2931	

ASK MM23 IF CODED 1 IN MM22. ELSE, SKIP TO MM29 SHOWCARD MM23

MM23. How far is your regular mobile money agent from the place where you live? Is he/she_____ away? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER	MM23
0.5 km or less	1
More than 0.5 km to 1km	2
More than 1km to 5km	3
More than 5km to 10km	4
More than 10km to 15km	5
More than 15km	6
	2932

MM24. How do you usually get to your regular agent? Do you... SINGLE CODING ONLY

DEAD OUT ONIOLE ANOMED	
READ OUT. SINGLE ANSWER	M24
Walk	1
Use a motorcycle taxi or a mini-bus taxi	2
Use a regular bus	3
Have to take a train	4
The agent comes to me	5
Ride a bicycle	6
Ride in my own car	7
Other (Specify)	8
	2933

SHOWCARD MM25

Pointofservic

(POS)/mob ile mone

agent

relate

experi ences of mobil

mone

users

MM25. How long does it take you to get to your regular agent? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER	MM25
15 minutes or less	1
More than 15 to 30 minutes	2
More than 30 minutes to an hour	3
More than an hour to 2 hours	4
More than 2 hours to 4 hours	5
More than 4 hours	6
	2934

MM28. What is $\underline{\textit{the main reason}}$ you are using this agent regularly? SINGLE CODING ONLY. DO NOT AID WITH LIST. CODE AS PER SPONTANEOUS RESPONSE

DO NOT READ. CODE TO FIT. SINGLE ANSWER	MM28
Out of courtesy	01
The agent is fast	02
I trust this agent	03
Reliability: the agent is always present during work hours	04
Reliability: the agent always has e-float and/or cash to help with my transaction	05
Proximity to where I live	06
Agent is knowledgeable/helpful	07
Agent is friendly and engaged	08
This agent is my personal friend, family member or a relative	09
My family members, friends or workmates use this agent	10
Out of a habit	11
This is the only agent in my area	12
Other (Specify)	13
No particular reason	14
·	2935-293

MM29 Have you ever experienced any of the following issues with any agent? SINGLE CODING PER OPTION

ASK MM30 FOR ALL OPTIONS FOR WHICH YES= 1 IS CODED IN MM29. IF NO IS CODED FOR ALL OPTIONS, THEN SKIP **TO MM32 SHOWCARD MM30**

MM30. How many times in the past 6 months have you experienced this issue? SINGLE CODING PER OPTION

READ OUT	MM29.		MM30.
	1=Yes		ASK ONLY FOR
	2=No		MM29=YES
			1=Less than 3 times
			2=3-6 times
			3=7-12 times
			4=More than 12 times
	Yes	No	
Agent was absent	1	2	
Agent was rude	1	2	
Agent did not have enough cash			
and could not perform the	1	2	
transaction	·	_	
Agent did not have enough e-			
float and could not perform the	1	2	
transaction	·	_	
Agent refused to perform		_	
transaction for no reason	1	2	
Agent did not know how to		_	
perform the transaction	1	2	
Agent overcharged for the			
transaction or asked to pay a	1	2	
deposit			
Agent did not give all the cash	4	2	
that was owed	1	2	
GSM or mobile network was	4	_	
down	1	2	
Agent system was down	1	2	
It was very time consuming	1	2	
I did not get a receipt	1	2	
, i			
Other (Specify)	1	2	
	2937-29	49 (fixed)	2950-2962 (fixed)

MM32-MM38. Please, tell me about your three (3) most recent attempted transactions with your regular agent, either deposit or withdrawal, in the past 6 months. Start with the most recent one. IF NO TRANSACTIONS IN THE PAST 6 MONTHS SKIP TO MM40.

	ac	tivi		inan ′Y	lciai		did you to t age	w lood it take to get the take	ke get	any you pay trai cos	ch, it thing hav in hspo sts?	g, dio re to	de ng	re posi	ting	it yo /with	u ndrawi	loi the tra or ine	ow ng did e ansac i take cludir andin	eti e,	did to p trai	ich f you pay nsad pee	u ha for t ctior	ve the n?	Were you able to complet e the transac tion?
											pees							qu	the leue?	5		<i></i>		,	1=Yes 2=No
	D	ATE	Ξ				RE	ACH ENT	1		ANS ION	_	W	IOU THI EPO)RA	WN ED	<i>I</i>	TI	OTAL ME AKEN		FE CH	E IAR	GEI)	COMP LETIO N
_																		-							
															_			1							
_																									

DO NOT READ, CODE TO FIT. MARK ALL THAT APPLY	M39
Technical problems with the network	1
The agent closed for a lunch-break/for the day	2
I did not have a proper ID	3
There was not enough cash	4
There was not enough e-float	5
I did not have enough money to pay the fee	6
I did not have enough time to wait	7
Other (Specify)	8
DK/Refused	9
	3242-325

SHOWCARD MM40

MM40. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of mobile money products available to you through your mobile money account. SINGLE CODING ONLY

0	1	2	3	4	5	6	7	8	9	10	3251- 3252
Extremely Bad										Extremely Good	

Subsection V: Satisfaction with financial service providers and products

ASK SFC1 AND SFC2 ONLY IF YES= 1 IS CODED IN FFI1 OR FFI3 (I.E. THOSE WHO HAVE ACCESS TO A BANK ACCOUNT). OTHERS SKIP TO INSTRUCTION BEFORE SFC3

SHOWCARD SFC2

SFC2. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options that is available to you now *after* you gained access to a bank account. **SINGLE CODING ONLY**

0	1	2	3	4	5	6	7	8	9	10	3253- 3254
Extremely Bad										Extremely Good	

SHOWCARD SFC1

SFC1. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options that was available to you <u>before</u> you had access to a bank account. **SINGLE CODING ONLY**

0	1	2	3	4	5	6	7	8	9	10	3254- 3256
Extremely Bad										Extremely Good	

ASK SFC3 AND SFC4 ONLY IF AT LEAST ONE PROVIDER IS CODED YES= 1 IN MM6 (I.E. THOSE WHO USE A MOBILE MONEY SERVICE). OTHERS SKIP TO INSTRUCTIONS BEFORE TS1.

SHOWCARD SFC4

SFC4. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options that are available to you now

after you started using a mobile money service. SINGLE CODING ONLY

0 1 2 3 4 5 6 7 8 9 10 3257-3258

Extremely Bad Extremely Good

SHOWCARD SFC3

SFC3. On a scale from 0 (Extremely bad) to 10 (Extremely good), rate the choice of financial options that was available to you *before* you started using a mobile money service. **SINGLE CODING ONLY**

0	1	2	3	4	5	6	7	8	9	10	3259- 3260
Extremely Bad										Extremely Good	

SECTION V: OPTIONAL MODULES

Trust in financial instrume nts

ASK ALL

Now, I would like to ask your opinion about various financial organizations and financial instruments.

SHOWCARD TS1

TS1. Tell me if you fully trust, rather trust, rather do not trust or do not trust at all the following institutions. **ASK FOR EACH OPTION ONE BY ONE. SINGLE CODING PER OPTION**

READ OUT. SHOWCARD FOR SCALE.	THE Fully trust	Rather trust	Rather do not trust	Do not trust at all	Neither trust nor distrust	DK/ Refused	
State owned banks	1	2	3	4	5	6	326
Private banks	1	2	3	4	5	6	3262
Foreign banks	1	2	3	4	5	6	3263
Regional rural							_
banks	1	2	3	4	5	6	3264
Public sector banks	1	2	3	4	5	6	326
Customer Service Point/ Banking Correspondent/ Agent	1	2	3	4	5	6	3266
Village level savings groups	1	2	3	4	5	6	3267
Chits and chit funds	1	2	3	4	5	6	3268
M-money services	1	2	3	4	5	6	3269
M-money agents	1	2	3	4	5	6	3270
Microfinance institutions (MFI)	1	2	3	4	5	6	327
Private lending agencies	1	2	3	4	5	6	3272
Insurance agencies/broke rs	1	2	3	4	5	6	3273
Cooperative banks	1	2	3	4	5	6	3274
Savings collectors	1	2	3	4	5	6	327
Post office	1	2	3	4	5	6	3276
LIC (Life Insurance Corporation of INDIA)	1	2	3	4	5	6	3277
Tatkal services and other informal services	1	2	3	4	5	6	3278
Religious funds	1	2	3	4	5	6	3279
Other (Specify)	1	2	3	4	5	6	3280

TS2. Have you ever experienced the following issues while dealing with a bank? ASK FOR EACH OPTION ONE BY ONE. SINGLE CODING PER OPTION

READ OUT.MARK ALL THAT APPLY	Yes	No
Lost money due to fraud	1	2
Lost money because the bank misplaced it	1	2
A bank/MFI employee extorted a bribe from	1	2
me	ı	2
A bank/MFI employee overcharged me for	1	2
the service	'	
A bank/MFI employee was rude and/or	1	2
disrespectful	'	2
I was robbed inside the bank building	1	2
I was robbed on my way to or from my bank	1	2
I was not able to withdraw/deposit money		
because the bank did not have enough	1	2
cash		
I was not able to withdraw/deposit money		
because the bank electronic system was	1	2
down		
I was not able to withdraw/deposit money		
because the bank was closed on a regular	1	2
working day		
I was not able to withdraw/deposit money		
because the bank's working hours were too	1	2
limited		
I lost all my money because my bank went	1	2
bankrupt	'	_
	1	2
Other (Specify)	•	_
Never dealt with a bank	1	2
DK/Refused	1	
	3311	-3325

TS3. Tell me if you agree or disagree with the following statements... ASK FOR EACH OPTION ONE BY ONE. SINGLE CODING PER OPTION

READ OUT. SINGLE ANSWER	Agree	Disagree
Banks act in their customers' best interests	1	2
Banks consistently offer high-quality services	1	2
Banks are a good solution for all or most practical financial needs	1	2
Banks regularly communicate with their consumers about new and existing services	1	2
My money is safe with a bank and bank employees/agents	1	2
My bank offers a good value for the price I pay for the services	1	2
I would be willing to pay premium to be able to use my bank	1	2
I recommend my bank to other people	1	2
	3326	6-3333

SHOWCARD TS4

TS4. To your mind, what is *the best tool* for *small to medium* monetary transactions such as food purchasing? **SINGLE CODING ONLY**

SHOWCARD TS5

TS5. To your mind, what is the best tool for large monetary transactions such as buying land? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER	TS4	TS5
A bank account or a bank deposit	01	1
Village level savings groups	02	2
Chits and chit fund	03	3
Mobile-money services	04	4
Microfinance institutions (MFI)	05	5
In cash	06	6
Self-help Groups (SHG)	07	7
Agency Banking/Banking	08	8
correspondent		
Digital card	09	9
Cooperatives	10	10
Savings collectors	11	11
Other (Specify)	12	12
DK/Refused	13	13
	3334-3335	3336-3337

TS6. To your mind, what are the advantages of keeping money in cash? MULTIPLE CODING POSSIBLE. CODE AS PER SPONTANEOUS RESPONSE. DO NOT AID. PROBE FULLY

TS7. Among the advantages that you named, which one is the most important to you personally? SINGLE CODING ONLY

DO NOT READ. CODE TO FIT.	TS6 MULTIPLE ANSWERS	TS7 SINGLE ANSWER
Can't make daily/regular purchases	01	01
other than in cash		
Can't make infrequent purchases	02	02
(e.g. clothes) or payments (e.g. school		
fees, utility payments) except in cash		
More expensive if not paid in cash	03	03
Too habitual to cash and can't change	04	04
and adopt alternates easily		
Resistant to change/cannot adopt	05	05
alternatives easily		
It is easier to keep/ transact in cash"	06	06
I can access it whenever I want	07	07
I have control of my money	08	08
I get better deals when I pay in cash	09	09
It makes me feel rich; I feel good about myself	10	10
My family can access it if something	11	11
happens to me		
Other (Specify)	12	12
	13	13
Other (Specify)		
DK/Refused	14	14
<u> </u>	3338- 3359	3360-3361

TS8. What, if any, disadvantages you see of keeping your money in cash? **MULTIPLE CODING POSSIBLE. CODE AS PER SPONTANEOUS RESPONSE. DO NOT AID. PROBE FULLY**

TS9. Among the disadvantages that you named, which one is *the most important* to you personally? **SINGLE CODING ONLY**

DO NOT READ. CODE TO FIT	TS8 MULTIPLE ANSWERS	TS9 SINGLE ANSWER
I am tempted to spend more than I need	01	01
There is no formal proof of payment when you pay in cash	02	02
I can get mugged or robbed	03	03
I can lose cash by accident	04	04
Cash can get devaluated/loose value	05	05
My relatives/friends/neighbors keep asking me to give them money	06	06
Cannot accumulate savings	07	07
Cannot budget and track expenses	08	08
Not eligible to get a line of credit due to lack of transaction history	09	09
Other (Specify)	10	10
DK/Refused	11	11
	3411-3430	3431-3432

SHOWCARD TS10

TS10. If for some reason you could no longer use cash, which of the following financial instruments would you use? SINGLE CODING ONLY

READ OUT. SHOWCARD. SINGLE ANSWER.						
A bank account or a bank deposit	1					
Village level savings groups	2					
Chits and chit fund	3					
Mobile-money services	4					
Microfinance institutions (MFI)	5					
Cooperative bank account						
Savings collectors						
Post office account						
Physical assets such as cattle or homegrown vegetables	9					
Other (Specify)	10					
DK/Refused	11					
	3433-3434					

Literacy and Numerac y SHOWCARD LN1

LN1. Can you read this text for me, please? ASK THE RESPONDENT TO READ OUT LOUD THE PHOTOGRAPHY CONSENT FORM BELOW AND CONFIRM THAT THEY UNDERSTAND IT.

SINGLE CODING FOR READING AND SINGLE CODING FOR UNDERSTANDING

Reading		
Respondent read the photography consent form fluently and without any help from the interviewer		1
Respondent read the photography consent form well but had a little help from the interviewer		2
Respondent struggled to read the photography consent form and had a lot of help from the interviewer		3
Respondent unable to read the photography form and requested the interviewer read it to them		4
		3435
Understanding		
The respondent fully understood the photography consent form without any help from the interviewer (confirm by asking)		1
Respondent understood the photography consent form well but asked for a little help from the interviewer		2
Respondent struggled to understand the photography consent form and asked for a lot of help from the interviewer		3
Respondent unable to understand the photography consent form and interviewer explained in full using simpler language		4
	.	3436

LN2. You went to the market with 500 INR and you bought 5 kilograms of potatoes at 40 INR per kilogram, how much money would you have in change? **SINGLE CODING ONLY**

SINGLE ANSWER	
Correct answer (300)	1
Any incorrect answer	2
DK/Refused	3
	3437

LN3. If you divide 100 sweets among 10 people evenly, how many would each person get? SINGLE CODING ONLY

SINGLE ANSWER		
Correct answer (10)	1	
Any incorrect answer		2
DK/Refused		6
		3438

LN4. If a person is paid 2150 INR per day, how much will they earn for 6 days? SINGLE CODING ONLY

SINGLE ANSWER	
Correct answer (12900 INR or	1
2150X6)	Į.
Any incorrect answer	2
DK/Refused	3
	3439

RESPONDENT INFORMATION SECTION

1	Respondent Name											
	Please also record nickname or common name)											
	3441-3455											
2	Household physical location description (Please draw descriptive map on the back of this questionnaire)											
	3456-3475											
3	Can you give me all the mobile phone numbers you use regulates not matter if that number is owned by you or someone not for occasional purposes. (IF RESPONDENT HAS MORE WHICH ARE THE 5 MOST REGULARLY USED NUMBERS	else bu E THAN	t the nu	mber sh	ould b	e used	d regula	arly b	y you	and		
	Mobile Number (1)											
	Mobile Number (2)											
	Mobile Number (3)											
	Mobile Number (4)											
	Mobile Number (5) 3511-3560											
4	Email			<u>.</u>								
	3561-3575											
5.	Can we share your phone number with our client? We will not share any of your other details.	Y	es	1			No		2			

ASK Q1 FOR ALL MOBILE NUMBERS WHICH RESPONDENT USES (MAY OR MAYNOT OWN THEM) AND IS WILLING TO SHARE DETAILS OF THE SAME

Q1. DO NOT ASK. Record all mobile phone numbers from respondent information box above. RECORD ONE NUMBER IN EACH ROW AND IN CAPITAL LETTERS.

ASK Q2 TO Q5 FOR ALL MOBILE NUMBERS RECORDED IN Q1 ONE BY ONE. FIRST ASK Q2-Q5 FOR $1^{\rm ST}$ NUMBER, THEN ASK Q2-Q5 FOR $2^{\rm ND}$ NUMBER AND SO ON

SHOWCARD Q2

Q2. Think about all the calls that are <u>made from this phone number</u>. How many of those calls are made by you and how many by others? **SINGLE CODING ONLY FOR EACH PHONE NUMBER**

	Q2	Codes
LEGEND	I make all or almost all, the calls from this phone number	1
ONLY.	I make more than half of the calls from this phone number	2
DO NOT CODE HERE	I make less than half of the calls from this phone number	3
	Other people make almost all the calls from this phone number	4

SHOWCARD Q3

Q3. Think about all the messages that are <u>made from this phone number</u>. How many of those messages are made by you and how many by others? **SINGLE CODING ONLY FOR EACH PHONE NUMBER**

	Q3	Codes
LEGEND ONLY.	I make all or almost all the messages from this phone number	1
DO NOT CODE	I make more than half of the messages from this phone number	2
HERE	I make less than half of the messages from this phone number	3
	Other people make almost all the messages from this phone number	4

SHOWCARD Q4

Q4. Think about all the calls that **come to this phone number**. How many of those calls are for you and how many are for others? **SINGLE CODING ONLY FOR EACH PHONE NUMBER**

	Q4	Codes
LEGEND	All or almost all the calls to this phone number are for me	1
ONLY.	More than half of the calls to this phone number are for me	2
DO NOT CODE HERE	Less than half of the calls to this phone number are for me	3
	Calls to this phone number are almost always for other people	4

SHOWCARD Q5

Q5. Think about all the messages that **come to this phone number**. How many of those messages are for you and how many are for others? **SINGLE CODING ONLY FOR EACH PHONE NUMBER**

	Q5	Codes
LEGEND	All or almost all the messages to this phone number are for me	1
ONLY.	More than half of the messages to this phone number are for me	2
DO NOT CODE HERE	Less than half of the messages to this phone number are for me	3
	Messages to this phone number are almost always for other people	4

Q1-Q5 GRID

	Q1. List all phone numbers from respondent information box above			l	Q2. Calls that are made from this phone number	Q3. Messages that are made from this phone number	Q4. Calls that come to this phone number	Q5. Messages that come to this phone number				
	RECORD MOBILE NUMBERS			S	RECORD SINGLE CODE	RECORD SINGLE CODE	RECORD SINGLE CODE	RECORD SINGLE CODE				
1												3611- 3624
2												3625- 3638
3												3639- 3652
4												3653- 3666
5												3667- 3680

ASK Q6 IF ANY OF THE OPTIONS 2/3/4 ARE CODED FOR ANY OF THE MOBILE PHONE NUMBERS IN Q2 OR Q3 OR Q4 OR Q5 $\,$

Q6. Who beside yourself, make or receive calls or messages on this phone number?

READ OUT. MARK ALL THAT APPLY	YES	NO	1
Family member(s) in my household	1	2	3681
Family member(s)/ in a different household	1	2	3682
Other relative(s) (Specify)	1	2	3683
Workmate(s) or a business partner(s)	1	2	3684
Neighbor(s), not a relative	1	2	3685
Mobile Operator's agent/employee	1	2	3686
Friend(s)	1	2	3687
People who pay me to make or receive calls and messages	1	2	3688
Other (Specify)	1	2	3689
None (SINGLE ANSWER)	1		3690

INT: (ADMINISTER THE INFORMED CONSENT FORM BELOW TO ALL RESPONDENTS WHO OWN A MOBILE PHONE (CODED 'YES' IN MT1).

CHECK MM6. IF CODED YES FOR ANY SERVICE IN MM6, ADMINISTER THE THE INFORMED CONSENT FORM. ELSE SKIP TO THE RESPONDENT INFORMATION SECTION)

Informed Consent Form to Participate in a Separate Follow-up Study

FINANCIAL HABITS RESEARCH PROGRAM INFORMED CONSENT FORM

Company: IMRB &Intermedia

<u>Purpose:</u> You are invited to participate in a study on financial habits conducted by IMRB in India on behalf of InterMedia . The primary objective of the survey is to explore the uptake and usage of digital financial services (DFS) among Indian adults over the next two years and to introduce service improvements to benefit Indian households.

<u>Potential Benefits:</u> By participating in this study, you directly contribute to research aimed at enhancing financial services (for example, services offered by banks or mobile money providers) so that households like yours can take advantage of improved financial products. As we mentioned earlier in the interview, we've selected only 45,000 people in India for this study and the participation of each selected person is very important for the success of the study.

<u>Description of Procedures:</u> For the purpose of this study, we will track and analyze m-money account transactions and voice and airtime usage associated with SIM cards used by you personally. To protect your privacy, we will remove all personal identifying information from your survey responses and mobile data including identifying information for senders and receivers of mobile money.

<u>Confidentiality:</u> InterMedia and IMRB will not disclose any personal information gathered through this study with any third party or without your consent. All information will be treated with the strictest confidence. The consent forms with signatures, your survey responses and the data on your mobile phone activities collected from the Mobile Network Provider will be stored securely and separately from each other to prevent unauthorized access to information that might identify your household.

<u>Potential Risks:</u> There are minimal risks to participation in this study. You will be informed immediately in case of any breach of confidentiality.

<u>Voluntary Participation:</u> Your participation in this follow-up study is entirely voluntary. If you do not want to take part in this follow-up, there will be no penalty or loss of incentives to which you are entitled through your participation in the survey. It also will not affect your relationship with IMRB.

You retain the right to stop participating at any point. If you choose to stop participating in the study, contact any of the personnel listed in the section "Contact Information" below and inform them of your decision.

<u>Contact Information:</u> Before you decide to accept this invitation to take part in this study, you may ask any questions that you might have. If you have any questions at any time before, during or after your participation you can address them to the interviewer. If you are not satisfied with the answers, feel free to contact Project Manager in India, at 011-42697800.

If you have questions beyond those answered by the research team, you may contact Dr. Anastasia Mirzoyants at +254 720 109 183.

Before you sign this form, please ask any questions on any aspect of this study that is unclear to you. You may take as much time as necessary to think it over

Refused Consent	1	Thank & Go to Photograph consent for	orm
Granted Consent	2	Complete Signature Section Below	
	1	3440	
Name of Respondent (WRITE IN CAPTIAL LETTERS)	Signature		Date
Name of Person Obtaining Consent	Signature		Date

Photography Consent Form and Literacy Assessment Text

PHOTOGRAPHY CONSENT FORM - Please read carefully

We would like to take some photographs of you and your household. We will include some of the photographs in our reports. We might also publish some of them online on our website.

If you agree to being photographed and to your photograph being published, please sign below

Refused Consent	1	Thank & Close
Granted Consent	2	Complete Signature Section Below
	3557	

I, con: the photographs may be published for ar		the Financial Inclusion Insights study.	I further authorize that
Name of Respondent (WRITE IN CAPTIAL LETTERS)	Signature	Date	
Name of Person Obtaining Consent (Interviewer)	Signature	Date	